



Legislation Details (With Text)

File #: 2024-0804
Type: Consent Item **Status:** Agenda Ready
File created: 6/3/2024 **In control:** Board of County Commissioners
On agenda: 9/10/2024 **Final action:**
Title: Award RFP-604700-23/MHH - Innovation Methods Training and Resource Development Consulting to Creativity Effect, LLC, Orlando, in the amount of \$96,000.00 and authorize the Purchasing and Contracts Division to execute the Agreement. Countywide (Lorie Bailey Brown, CFO/Resource Management Director) Requesting Department - Office of Strategic Initiatives

Sponsors:

Indexes:

Code sections:

Attachments: 1. RFP-604700-24_MHH - Award Agreement - Creativity Effect.pdf, 2. Evaluation Tabulation (Recommendation of Award) - RFP-604700-23 MHH.pdf

Date	Ver.	Action By	Action	Result
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Title:

Award RFP-604700-23/MHH - Innovation Methods Training and Resource Development Consulting to Creativity Effect, LLC, Orlando, in the amount of \$96,000.00 and authorize the Purchasing and Contracts Division to execute the Agreement. Countywide (**Lorie Bailey Brown, CFO/Resource Management Director**) Requesting Department - Office of Strategic Initiatives

Division:

Resource Management - Purchasing and Contracts

Authorized By:

Lorie Bailey Brown, CFO/Resource Management Director

Contact/Phone Number:

Michael Hall/407-665-7115

Background:

RFP-604700-23/MHH will obtain an expert consulting firm to assist in creating and implementing an innovation employee culture change initiative, including recommendations for a brick-and-mortar innovation lab. This effort will take place over a three (3)-year time frame. As Seminole County continues to develop and define strategies for the use of the brick-and-mortar facility, the consultant will provide

services in the planning, workshop engagement and documentation activities. The purpose of this initiative is to provide a more efficient, effective method for implementing innovative policies, procedures, and practices county-wide. The selected consultant will work with the County's newly launched OSI (Office of Strategic Initiatives) team, which leads organizational development, performance measurement, and other strategic areas of interest to the future growth and management of the County under the direction of the County Manager.

This project was publicly advertised, and the County received six (6) proposals in response to the solicitation, one (1) of which was deemed non-responsive. The Evaluation Committee consisting of Andrea Wesser-Brawner, Director Strategic Initiatives, Kendra Young, Strategic Initiatives Coordinator, Kelly Welch, Division Manager - Community Health, and Joe Saucer, Program Manager II - Innovation and Strategic Initiatives, evaluated the proposals. Consideration was given to the respondent's qualifications and experience, project understanding, project approach, and cost. The Evaluation Committee recommends award to the top-ranked firm, Creativity Effect, LLC.

Authorization for performance under this Agreement will be in the form of written Purchase Orders issued and executed by the County. The agreement will take effect on the date of its execution and remain in effect for a period of three (3) years. At the sole option of the County, the agreement may be renewed for two (2) successive periods not to exceed one (1) year each. The annual amount for this project is \$96,000.00.

Requested Action:

Staff recommends that the Board award RFP-604700-23/MHH - Innovation Methods Training and Resource Development Consulting to Creativity Effect, LLC, Orlando, for the annual amount of \$96,000.00, and authorize the Purchasing and Contracts Division to execute the Agreement.