

Carrick, Sara

From: Susan Wenner <swenner@mysanfordherald.com>
Sent: Tuesday, January 3, 2023 1:24 PM
To: Carrick, Sara
Subject: Re: Notice of Tax Certificate Sale Advertisement

NOTICE: This email was sent from someone outside of the Seminole County BCC Organization. Always use caution when opening attachments or clicking links from unknown senders or when receiving unexpected emails. If you believe this message is suspicious or malicious in nature, please use the Phish Alert Button to report it to the Information Services Security Team or contact 311Support at CSDSupport@seminole

I apologize.

For some reason that page didn't attach the first time.

I will just type in the body of the email.

May 3 - Weekday pricing - 241.50 sq. inches @ .78 per sq. inch +\$188.37 x 70 pages = \$13,185.90
May 10 - Weekday pricing - 241.50 sq. inches @ .78 per sq. inch +\$188.37 x 70 pages = \$13,185.90
April 30 - Sunday pricing. - 241.50 sq. inches @ .93 per sq. inch = \$224.60 x 70 pages = \$15,722.00
GRAND TOTAL DUE = \$42,093.80

We can also publish May 3, 10 and 17 if you prefer.

Susan Wenner
Sanford Herald Publisher
People Editor
swenner@mysanfordherald.com

Sanford Herald, LLC
201 S. Park Avenue, Sanford, FL 32771
P.O. Box 1664, Sanford, FL 32772-1664
407-322-2611 Fax: 407-323-9408
MySanfordHerald.com

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On Tue, Jan 3, 2023 at 12:38 PM Carrick, Sara <scarrick@seminolecountyfl.gov> wrote:

Thanks Susan. I didn't see the quote attached. I am assuming you are still working on it? We are requesting weekday and Sunday prices. Happy New Year.



Sara Carrick

Financial Administrator
Resource Management Department | Office of Management & Budget

O: (407) 665-7180 | C: (305) 310-5253 | F: (407) 665-5286
1101 E 1st Street,
Sanford, FL 32771

scarrick@seminolecountyfl.gov

www.seminolecountyfl.gov

From: Susan Wenner <swenner@mysanfordherald.com>
Sent: Tuesday, January 3, 2023 12:18 PM
To: Carrick, Sara <scarrick@seminolecountyfl.gov>
Subject: Re: Notice of Tax Certificate Sale Advertisement

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Hi Sara,

Please see attached answers to the questions and Statement of Ownership.

If you need anything else please do not hesitate to let me know.

We always look forward to working with you every year!

Have a blessed and Happy New Year!

Susan Wenner
Sanford Herald Publisher
People Editor
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On Fri, Dec 30, 2022 at 8:41 AM Carrick, Sara <scarrick@seminolecountyfl.gov> wrote:

Sounds good Susan. We will talk with you soon. Enjoy the rest of your vacation.



Sara Carrick

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Resource Management Department | Office of Management & Budget

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scarrick@seminolecountyfl.gov

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From: Susan Wenner <swenner@mysanfordherald.com>
Sent: Thursday, December 29, 2022 4:20 PM
To: Carrick, Sara <scarrick@seminolecountyfl.gov>
Subject: RE: Notice of Tax Certificate Sale Advertisement

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I am out of town on vacation.

I will complete this when I am back to work on Tuesday, Jan. 3.

Thank you!

Susan Wenner
Sanford Herald Publisher
People Editor
swenner@mysanfordherald

[.com](#)

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Fax: [407-323-9408](tel:407-323-9408)

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----- Original message -----

From: "Carrick, Sara" <scarrick@seminolecountyfl.gov>

Date: 12/29/22 4:11 PM (GMT-05:00)

To: "'swenner@mysanfordherald.com'" <swenner@mysanfordherald.com>

Cc: "Bailey Brown, Lorie" <baileybrown@seminolecountyfl.gov>, "Jecks, Timothy" <TJecks@seminolecountyfl.gov>, "Morrell, Desmond" <dmorrell@seminolecountyfl.gov>, "Reed, Diane" <DReed@seminolecountyfl.gov>, "Roberts, Tammy" <TRoberts@seminolecountyfl.gov>

Subject: RE: Notice of Tax Certificate Sale Advertisement

Hi Susan – I wanted to follow-up to make sure you received this email regarding the tax certificate advertisement quotes that we are requesting. I didn't hear back so just want to make sure you did receive it. Thank you again!

Sara Carrick

Financial Administrator
Resource Management Department | Office of Management & Budget

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1101 E 1st Street,
Sanford, FL 32771

scarrick@seminolecountyfl.gov
www.seminolecountyfl.gov

From: Carrick, Sara

Sent: Thursday, December 22, 2022 2:44 PM

To: 'swenner@mysanfordherald.com' <swenner@mysanfordherald.com>

Cc: Bailey Brown, Lorie <baileybrown@seminolecountyfl.gov>; Jecks, Timothy <TJecks@seminolecountyfl.gov>; Morrell, Desmond <dmorrell@seminolecountyfl.gov>; Reed, Diane <DReed@seminolecountyfl.gov>; Roberts, Tammy <TRoberts@seminolecountyfl.gov>

Subject: Notice of Tax Certificate Sale Advertisement

Importance: High

Hi Susan,

Happy Holidays! We are in the process of obtaining quotes from local newspapers to advertise our Notice of Tax Certificate Sales which will be advertised in April 2023. The last few years, we did a formal bid process through our Purchasing Department related to the quotes. This year, we are just requesting interested newspapers to just submit quotes to us and to provide answers to the questions provided in the

attachment. If you are interested in providing us a quote, please submit that plus any additional information requested in the attachment to us by Wednesday, January 4th. Should you have any questions, please contact me at 407-665-7180. Thank you for your time.

Sara Carrick

Financial Administrator
Resource Management Department | Office of Management & Budget

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Florida has a very broad Public Records Law. Virtually all written communications to or from State and Local Officials and employees are public records available to the public and media upon request. Seminole County policy does not differentiate between personal and business emails. E-mail sent on the County system will be considered public and will only be withheld from disclosure if deemed confidential pursuant to State Law.

Notice of Tax Certificate Sale Advertisement

Seminole County is seeking quotes from local newspapers to advertise the 2022 Delinquent Tax Notices.

Per Florida Statutes 197.402, the Board of County Commissioners shall select the newspaper in which the Tax Collector advertises the annual "Notice of Tax Sale".

The list of delinquent real property taxes must be advertised three times prior to the sale of the tax certificates and delinquent personal property taxes must be advertised one time, both utilizing parcel identification numbers or other identifying numbers (versus complete legal descriptions). Seminole County's 2022 delinquent real and personal property tax list will tentatively be advertised between the last week in April and the third week of May 2021. Based on a broadsheet newspaper (utilizing an 8-point font is preferred), the real property advertisement in recent years has been approximately 70 pages and the tangible personal property list has been 2 to 3 pages. The advertisements will need to be posted **once a week for 3 weeks per Florida Statute 197.402.**

A qualifying newspaper must meet statutory requirements for advertising legal notices pursuant to Florida Statutes 50.011, 50.031, 50.0211 and 50.061 -

- Publication once a week or more often
- 25% of the words in English
- Entered or qualified to be admitted and entered as periodicals matter at a post office in the county where published.
- For sale to the public
- Newspaper that has been an existence for at least one year
- Each legal notice must be posted on the newspaper's website on the same day that the printed notice appears in the newspaper, at no additional charge, in a separate web page titled "Legal Notices," "Legal Advertising," or comparable identifying language. A link to the legal notices' web page shall be provided on the front page of the newspaper's website that provides access to the legal notice.

- The publisher of any newspaper publishing all official public notices or legal advertisements shall charge therefore the rates specified in this section without rebate, commission or refund.
- The charge for publishing each such official public notice or legal advertisement shall be 70 cents per square inch for the first insertion and 40 cents per square inch for each subsequent insertion, except that government notices required to be published more than once whose cost is paid for by the government and not paid in advance by or allowed to be recouped from private parties may not be charged for the second and successive insertions at a rate greater than 85 percent of the original rate.

The publishers must have a Statement of Ownership which is filed annually by October 1st with the United States Postal Service. This document, form 3526, must be filed at the post office serving the publishers offices.

Requesting weekday and Sunday price quotes for the advertising of this listing

Advertising in this size paper (11.5" x 21" print area) preferred.

Additionally, Seminole County would like to know the following:

1. How many papers are distributed to current subscribers within Seminole County? 3767
2. How many papers are distributed to current subscribers outside of Seminole County? 124
3. How many are circulated through newspaper stands and store/business counters within the County? 2154
4. Where are the primary locations of your newspaper stands and store/business distributions? Please provide name of businesses. (see attached)
5. What is your average subscriber/circulation base and primary distribution area of subscribers? Seminole County and surrounding counties

Please provide Statement of Ownership in the quote package submitted.
(see attached - most recent Statement of Ownership from Sept. 2022)



1. Publication Title SANFORD HERALD	2. Publication Number 481-280	3. Filing Date 09/26/2022
4. Issue Frequency 2xweek	5. Number of Issues Published Annually 104	6. Annual Subscription Price 48.00/55.00/67.00

7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4®) SANFORD HERALD 201 S. PARK AVE SANFORD FL 32771 / SEMINOLE	Contact Person Susan Wenner Telephone (Include area code) (407) 322-2611
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8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer)
**Sanford Herald LLC
P O Box 1664
Sanford FL 32771**

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank)

Publisher (Name and complete mailing address)
**SUSAN WENNER
201 S. PARK AVE
SANFORD FL 32771**

Editor (Name and complete mailing address)
**Rachel Graeser
201 S. PARK AVE
SANFORD FL 32771**

Managing Editor (Name and complete mailing address)
**Rachel Graeser
201 S. PARK AVE.
SANFORD FL 32771**

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a nonprofit organization, give its name and address.)

Full Name	Complete Mailing Address
Bill Kirchhoff	201 S. PARK AVE SANFORD FL 32771

11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box None

Full Name	Complete Mailing Address

12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)
The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:
 Has Not Changed During Preceding 12 Months
 Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)

Publication Title		14. Issue Date for Circulation Data Below	
SANFORD HERALD			
15. Extent and Nature of Circulation		Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Total Number of Copies (<i>Net press run</i>)		4500	4000
b. Paid Circulation (By Mail and Outside the Mail)	(1) Mailed Outside-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)	124	124
	(2) Mailed In-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)	1489	1489
	(3) Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®	2154	1844
	(4) Paid Distribution by Other Classes of Mail Through the USPS (e.g., First-Class Mail®)	0	0
c. Total Paid Distribution [Sum of 15b (1), (2), (3), and (4)]		3767	3457
d. Free or Nominal Rate Distribution (By Mail and Outside the Mail)	(1) Free or Nominal Rate Outside-County Copies included on PS Form 3541	4	4
	(2) Free or Nominal Rate In-County Copies Included on PS Form 3541	294	194
	(3) Free or Nominal Rate Copies Mailed at Other Classes Through the USPS (e.g., First-Class Mail)	0	0
	(4) Free or Nominal Rate Distribution Outside the Mail (<i>Carriers or other means</i>)	581	275
e. Total Free or Nominal Rate Distribution (Sum of 15d (1), (2), (3) and (4))		879	473
f. Total Distribution (Sum of 15c and 15e)		4646	3930
g. Copies not Distributed (See Instructions to Publishers #4 (page #3))		0	0
h. Total (Sum of 15f and g)		4646	3930
i. Percent Paid (15c divided by 15f times 100)		81.08	87.96

* If you are claiming electronic copies, go to line 16 on page 3. If you are not claiming electronic copies, skip to line 17 on page 3.



Statement of Ownership, Management, and Circulation (All Periodicals Publications Except Requester Publications)

16. Electronic Copy Circulation	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Paid Electronic Copies	231	231
b. Total Paid Print Copies (Line 15c) + Paid Electronic Copies (Line 16a)	3998	3688
c. Total Print Distribution (Line 15f) + Paid Electronic Copies (Line 16a)	4877	4161
d. Percent Paid (Both Print & Electronic Copies) (16b divided by 16c × 100)	81.98	88.63

I certify that 50% of all my distributed copies (electronic and print) are paid above a nominal price.

17. Publication of Statement of Ownership

If the publication is a general publication, publication of this statement is required. Will be printed in the _____ issue of this publication.

Publication not required.

18. Signature and Title of Editor, Publisher, Business Manager, or Owner

Date

Dusan Wanner

9/26/22

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

Carrick, Sara

From: Susan Wenner <swenner@mysanfordherald.com>
Sent: Thursday, January 5, 2023 9:55 AM
To: Carrick, Sara
Subject: Re: Additional Information

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Hi Sara,

I'm very sorry! I am not sure what the issue is that the attachments are not showing. I will also copy and paste the stores in the body of the email.

Thanks!

Stores the Sanford Herald delivers to:

City Hall Box		300 N. Park Ave	Sanford
Sanford Herald bundle/Box		201 S. Park Ave.	Sanford
Densch/Stairs Theater Box		203 Magnolia Ave.	Sanford
Art Gallery		217 E. 1st Street	Sanford
PO Downtown			
Tru Value Box		503 E. 1st Street	Sanford
Race Trac	#0686	4530 W. SR 46	Sanford
Wawa	#5218	4660 W. SR 46 46/I-4	Sanford
Publix	#641	5240 W. SR 46	Sanford
Circle K		5690 W. SR 46	Sanford
7-11 store	#29920	5689 W. SR 46	Sanford
Publix	#1304	870 Village Oak Lane	Lk Mary
PO Lake Mary			
Publix	#1127	4195 Lake Mary Blvd.	Lk Mary
Winn Dixie		211 Wheelhouse Lane	Lk Mary
Publix	#833	825 Rhinehart Rd.	Lk Mary
Walmart	#3207	1601 Rinehart Rd.	Sanford
7-11	#37202	1890 SR 46 (Rhinehart)	Sanford
7-11	#29920	4085 W. SR 46 (Upsala)	Sanford

Circle K	#2722406	4181 Orange Blvd.	Sanford
Kangaroo	#2722505	399 S. US Hwy. 17-92	DeBary
Mobil		15 Charles Beall Blvd	DeBary
Winn Dixie(17-92)WD2237		Charles Beall Blvd.	DeBary
Walmart MarketPI #3606		185 Chas Rich Bll Blvd.	DeBary
Walmart MarketPI #3698		1539 Saxon Blvd.	Deltona
Publix (Deltona Commons)		605 Courtland Blvd	Deltona
Walmart	#3310	101 Howland Blvd.	Deltona
Kangaroo	#2722806	320 N. SR Hwy 415	Osteen
Dollar General	#11096	180 S. SR Hwy 415	Osteen

Family Food		3300 E. SR 46	Sanford
Annie D's		3500 E. SR 46	Sanford
Kangaroo	#2722049	4140 SR 46	Sanford
7-11 Store		4120 E. SR 46	Sanford
Race Trac	#0167	4115 SR 46	Sanford
Geneva General		155 SR 46	Geneva
Mobil		140 E. SR 46	Geneva
Crl K/Kangaroo	#2722655	135 E. SR 46	Geneva
Publix	#1559	443 County Road 419	Oviedo
Winn Dixie	WD2271	1021 Lockwood	Oviedo
Publix	#675	1801 E. Broadway	Oviedo
Publix	#493	2100 W. Broadway	Oviedo
Wawa	#5219	1020 W. Mitchll Hammk	Oviedo
Wawa	#5118	3000 Alafaya Trail	Oviedo
Walmart	#5132	5216 Red Bug Lake Rd.	Wtr Spgs
Walgreens	#05178	5205 Red Bug Lake Rd.	Wtr Spgs
Publix	#796	5655 Redbug Lake Rd.	Oviedo
Publix	#062	1160 E. SR 434	Wtr Spgs
Save-A-Ton		1095 W. SR 434	Wtr Spgs

Winn Dixie	WD2273	1750 Sunshadow	Csby
7-11 Store	#32743	496 E. SR 434	Lgwd
Wawa	#5156	162 E. SR 434	Lgwd
Winn Dixie	WD2233	951 W. SR 434	Lgwd
Circle K	#2709752	1001 SR 434	Lgwd
Circle K	#2707460	1140 SR 427	Lgwd
7-11 Store	#34873	1000 Seminola Blvd.	Csby
Circle K	#2707263	1412 Seminola Blvd.	Csby
Wawa	#5128	23 Seminola Blvd.	Csby
Race Trac	#2344	3271 N. 17-92	Lngwd
Wawa	#5117	3510 N. US 17-92	Lk Mary
Publix	#698	601 Weldon Blvd.	Lk Mary

3653 S. Orlando Drive	Sanford
100 N. French Ave.	Sanford
217 Park Ave.	Sanford
1201 Park Ave.	Sanford
1300 French Ave	Sanford
1800 French Ave.	Sanford
20th & French Ave.	Sanford
303 E. 25th St.	Sanford
2516 Sanford Ave.	Sanford
2631 Sanford Ave.	Sanford
3100 Sanford Avenue	Sanford
7500 CR 427	Sanford
3803 Orlando Dr.	Sanford

4103 Orlando Dr.	Sanford
3798 Orlando Dr.	Sanford
3795 Orlando Dr.	Sanford
3760 Orlando Dr.	Sanford
2690 W. 25th St.	Sanford
2700 H.E. Thomas Blvd	Sanford
825 Casa Verde	Sanford
2500 French Ave.	Sanford
2501 French Ave.	Sanford
2485 Sanford Ave.	Sanford
115 E. 1st St.	Sanford
1414 W. SR 46	Sanford
2594 Airport Blvd.	Sanford
1113 W. 1st Street	Sanford
225 Seminole Blvd.	Sanford
329 Sanford Ave.	Sanford
801 Celery Ave.	Sanford
1419 Celery Ave.	Sanford
1116 Celery Ave.	Sanford
1303 Sanford Ave.	Sanford
1514 French Ave	Sanford

2220 French Ave.	Sanford
1301 W. 25th St.	Sanford
1690 W. Airport Blvd.	Sanford
690 W. Airport Blvd.	Sanford

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On Thu, Jan 5, 2023 at 8:32 AM Carrick, Sara <scarrick@seminolecountyfl.gov> wrote:

Hi Susan – good morning. I was reviewing your package and didn't see back up of where you primarily distribute the Herald at local businesses. Can you provide me a few places where you have the paper available at local businesses? I appreciate your help.

4. Where are the primary locations of your newspaper stands and store/business distributions? Please provide name of businesses. (see attached)

Also, on question 5 you stated Seminole County and Surrounding Areas – can you be a little more specific on locations? Like Deltona or Debary, etc? Thank you!

5. What is your average subscriber/circulation base and primary distribution area of subscribers? Seminole County and surrounding counties



Sara Carrick

Financial Administrator
Resource Management Department | Office of Management & Budget

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