



Seminole County  
Resource Management - Purchasing & Contracts  
Stephen Koontz, Purchasing and Contracts Manager  
1301 East Second St., Sanford, FL 32771

**EVALUATION TABULATION**  
RFP No. RFP-604939-25/LAS  
BOOMBAH SPORTS COMPLEX ARTIFICIAL TURF FIELD REPLACEMENT  
RESPONSE DEADLINE: February 12, 2025 at 2:00 pm  
**PHASE 2**

**AGGREGATE SCORES SUMMARY**

Vendor	Steve Daugherty	Carl Kelly	Amanda Salazar	Michael Wirsing	Total Score (Max Score 100)	Total Average Rank
AstroTurf Corporation	97 (1)	99 (1)	100 (1)	94 (1)	97.5	1
SPRINTURF	93 (2)	96 (2)	92 (2)	90 (2)	92.75	2
Shaw Integrated and Turf Solutions	92 (3)	92 (3)	81 (3)	83 (3)	87	3

Recommendation/Intent to award: AstroTurf Corporation – Tabulated by: Louis Straffi, Sr. Procurement Analyst BCC Date: 4/22/2025 (Tentative)

X Michael Wirsing  
Michael Wirsing (Apr 2, 2025 10:07 EDT)  
Michael Wirsing, Deputy Director

X Amanda Salazar  
Amanda Salazar, Division Manager

X Steve Daugherty  
Steve Daugherty (Apr 4, 2025 09:30 EDT)  
Steve Daugherty, Facility Manager

X Carl Kelly  
Carl Kelly, Project Manager II

X Rick Durr  
Rick Durr, Director

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**VENDOR SCORES BY EVALUATION CRITERIA**

Vendor	Product Specifications Points Based 30 Points (30%)	Project Understanding & Project Approach Points Based 40 Points (40%)	Qualifications and Experience with Individual Members Points Based 30 Points (30%)	Total Score (Max Score 100)
AstroTurf Corporation	29.8	39	28.8	97.5
SPRINTURF	26.5	38.5	27.8	92.75
Shaw Integrated and Turf Solutions	25	36	26	87

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AstroTurf Corporation	
Product Specifications   Points Based   30 Points (30%)	
Steve Daugherty: 29	
Available turf options were on point as bid specs stated. Available options that the vendor discussed were very good.	
Carl Kelly: 30	
They were very knowledgeable about the specifications of their product and the needs of the County. Offered affordable product upgrades and cooling agents. Could manufacture the product in 14 days.	
Amanda Salazar: 30	
Bidder gave specific options for possible improvements to all aspects of the project. They understood what we had, what we were looking for, and how we could level out the playing field with having an additional competitive edge. Had a deep understanding and belief in their product(s).	
Michael Wirsing: 30	
The product is MLB-certified, and the vendor proposed options to improve playability, reduce wear and tear, and ensure long-term replacement. The vendor offered product upgrades that would be great options for the County to consider and would help improve the appeal of the complex and keep the complex ahead of others in the area. This vendor has over 250 fields in Florida.	
Project Understanding & Project Approach   Points Based   40 Points (40%)	
Steve Daugherty: 39	
Vendor showed timelines and service scopes that met and sometimes exceeded the requirements.	
Carl Kelly: 40	
Had a thorough understanding of the project and timeline for construction. Offered an extended 10 year warranty. Stated they could complete the project in 90 days.	
Amanda Salazar: 40	
Plan for delays, plans for maintenance assistance and annual resets. Are aware of our timeline and have presented no issues is meeting the deadlines and finishing on-time with our facility schedule. Manufacture times were also very reasonable.	
Michael Wirsing: 37	

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The vendor provided a timeline that would meet the requirements of the project. The vendor has in-house installation teams. Can bring in extra crews to meet the schedule.

Qualifications and Experience with Individual Members | Points Based | 30 Points (30%)

Steve Daugherty: 29

Team members experience are extremely high level with many years and projects of experience.

Carl Kelly: 29

Met qualifications but did not specifically list background of installation project crew.

Amanda Salazar: 30

Multiple crews, options for delays. Expressed quick response times for assistance, maintenance, and/or repairs.

Michael Wirsing: 27

The vendor has a very long-term track record in the industry. Had shared their team. Shared who their contacts would be for the project and maintenance.

Shaw Integrated and Turf Solutions

Product Specifications | Points Based | 30 Points (30%)

Steve Daugherty: 27

Product met the scope criteria.

Carl Kelly: 26

Product meets project scope. The proposed upgrade for field cooling agents has a life span of only 4years. The turf product upgrade was not much different from the bid product.

Amanda Salazar: 24

Staff knew their product and knew we have this product currently in the park. They did not offer any upgrades or options until evaluators asked specific questions. Said that there "could be" options but did not specify products or materials (or costs associated). Said additional colors wouldn't cost extra money but it does not sound like added time to project was factored into that statement.

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Michael Wirsing: 23

Vendor product met specifications, but did not offer any real value-added options as compared to other vendors.

Project Understanding & Project Approach | Points Based | 40 Points (40%)

Steve Daugherty: 39

Vendor had good timelines and approach for the project.

Carl Kelly: 38

Stated concerns regarding the timeline and would need to use contracted employees if issues arose.

Amanda Salazar: 32

Understood project - mentioned the "tight schedule," but then said there shouldn't be an issue with manufacturing.

Michael Wirsing: 35

Vendor stated that the timeline seemed "tight" but they could deliver. They provided a timeline that meets the criteria.

Qualifications and Experience with Individual Members | Points Based | 30 Points (30%)

Steve Daugherty: 26

Good overall team experience

Carl Kelly: 28

Possesses only 24 inhouse installers and 50 contracted installers.

Amanda Salazar: 25

Mentioned outsourcing some of their work (if needed to complete project in time).

Michael Wirsing: 25

The vendor brought their installation manager and was very knowledgeable of the process. They said they had four in-house installation teams but could use subcontractors if needed.

SPRINTURF

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Product Specifications | Points Based | 30 Points (30%)

Steve Daugherty: 27

Vendor had a few options on turf and other features.

Carl Kelly: 27

Product meets project scope. The proposed upgrade for field cooling agents and higher quality turf were adequate.

Amanda Salazar: 26

Identified some options for different products. Was a little confusing how the system would work (coconut fibers for example) and how grooming it would not displace any of the product. We asked about one product in particular that he said we would not need or it wouldn't make a difference, but the details on that product in their guide listed the opposite information.

Michael Wirsing: 26

The vendor was very knowledgeable about the product and offered some value-added options that could help improve the playability and long-term life expectancy of the carpet. Not a big fan of the proposed organic infill.

Project Understanding & Project Approach | Points Based | 40 Points (40%)

Steve Daugherty: 38

Vendor had a good understanding of required timelines and would bring in extra crews if needed.

Carl Kelly: 39

Had a clear understanding of the project scope and timeline. Warranty items were not clearly identified.

Amanda Salazar: 38

Bidder knows what we are trying to do and can fit it in their timeline with no issues. Has multiple crews and all in-house production and labor.

Michael Wirsing: 39

The vendor provided a very detailed chart of the installation process. They said that the timeline is reasonable and could bring in-house teams in if needed. They had in their presentation Soldiers Creek Park and not Sports Complex.

Qualifications and Experience with Individual Members | Points Based | 30 Points (30%)

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Steve Daugherty: 28

Team had good experience and qualifications.

Carl Kelly: 30

Demonstrated the qualifications and experience of team leaders. 25 years of experience.

Amanda Salazar: 28

Staff all seem qualified and experienced in the project realm. Lots of similar/like-project experience and produce high-quality work.

Michael Wirsing: 25

During the presentation, they did not share who the contact person would be or how their team would be structured, but shared that the team here would be available.



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**EVALUATION TABULATION - PHASE 1**

RFP-604939-25/LAS

BOOMBAAH Sports Complex Artificial Turf Field Replacement

RESPONSE DEADLINE: February 12, 2025

Response 1	Response 2	Response 3	Response 4	Response 5
AstroTurf Corporation 2680 Abutment Rd SE Dalton, GA 37021 Wes Allen <a href="mailto:wes.allen@astroturf.com">wes.allen@astroturf.com</a> Phone: (407)-463-7813	FieldTurf USA, Inc. ** 175 N. Industrial Blvd NE Calhoun, GA 30701 Kristie Cramer <a href="mailto:Kristie.cramer@fieldturf.com">Kristie.cramer@fieldturf.com</a> Phone: N/A	GeoSurfaces, Inc. 7080 St. Gabriel Avenue St. Gabriel, LA 70776 Adele Styborski <a href="mailto:a.styborski@geosurfaces.com">a.styborski@geosurfaces.com</a> Phone: N/A	Legacy Sports Surfacing LLC 217 Buffett Lane West Melbourne, FL 32904 Patrick Ross <a href="mailto:patrick@lssurfacing.com">patrick@lssurfacing.com</a> Phone: N/A	SCG Fields LLC 10303 Brecksville Rd Brecksville, OH 44141 Matt Schoolcraft <a href="mailto:mschoolcraft@scgfields.com">mschoolcraft@scgfields.com</a> Phone: (330)-807-4067
		Response 6	Response 7	
		Shaw Integrated and Turf Solutions. 185 S Industrial Blvd. Calhoun, GA 30701 Andrew Clifford <a href="mailto:andrew.clifford@shawinc.com">andrew.clifford@shawinc.com</a> Phone: (813)-310-2246	Sprinturf 146 Fairchild St. #150 Daniel Island, SC 29492 Kyle Waldrop <a href="mailto:kwaldrop@sprinturf.com">kwaldrop@sprinturf.com</a> Phone: (239)-823-0968	

**\*\*Non-responsive: Failed to provide Bid Bond in accordance with Section 3.31 "BID SECURITY".**

Tabulated by Louis Straffi Senior Procurement Analyst on Tuesday, March 25<sup>th</sup> 2025 @ 9:00am

Evaluation Committee Meeting: Meeting held in Person on March 24<sup>th</sup>, 2025 @ 9:00AM at 1301 E. 2<sup>nd</sup> St. Sanford, FL 32771

Presentations: April 2, 2025 – 9:00am-9:40am, 10:00am-10:40am, 11:00- 11:40am.

AstroTurf Corporation, Shaw Integrated and Turf Solutions, Sprinturf

*(Above companies are listed alphabetically. Presentation times are also to be assigned alphabetically. These meetings are exempt from being a public meeting pursuant to F.S 286.0113).*

Determination of Shortlists made based on total average ranking of each firm after evaluation.





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**AGGREGATE SCORES SUMMARY**

Vendor	Steve Daugherty	Rick Durr	Carl Kelly	Amanda Salazar	Michael Wirsing	Total Score (Max Score 100)	Total Average Rank
AstroTurf Corporation	93 (2)	94.6 (1)	99.6 (1)	86.6 (2)	94.1 (2)	<b>93.54</b>	<b>1.6</b>
Shaw Integrated and Turf Solutions	95.4 (1)	94.4 (2)	96.3 (3)	89.4 (1)	91.4 (3)	<b>93.41</b>	<b>2</b>
SPRINTURF	86.2 (4)	86.8 (4)	98.3 (2)	77.8 (4)	95.8 (1)	<b>89.01</b>	<b>3</b>
GeoSurfaces, Inc.	82 (5)	90.6 (3)	86.8 (6)	79.6 (3)	85.6 (5)	<b>84.91</b>	<b>4.4</b>
Legacy Sports Surfacing LLC	91 (3)	70 (6)	93 (4)	68 (6)	86.5 (4)	<b>81.7</b>	<b>4.6</b>
SCG Fields, LLC	81.8 (6)	77.8 (5)	87.3 (5)	75.8 (5)	68.3 (6)	<b>78.24</b>	<b>5.4</b>

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Vendor	Qualifications & Experience Points Based 30 Points (30%)	Product Specifications Points Based 30 Points (30%)	Project Understanding & Approach Points Based 20 Points (20%)	Cost Points Based 20 Points (20%)	Total Score (Max Score 100)
AstroTurf Corporation	27.7	27.4	18.9	19.6	<b>93.54</b>
Shaw Integrated and Turf Solutions	27.4	28.4	18.2	19.4	<b>93.41</b>
SPRINTURF	25.9	25.8	17.5	19.8	<b>89.01</b>
GeoSurfaces, Inc.	26.6	25.2	17.5	15.6	<b>84.91</b>
Legacy Sports Surfacing LLC	22.6	24.1	15	20	<b>81.7</b>
SCG Fields, LLC	25.6	21.4	15.4	15.8	<b>78.24</b>