

TAX DELINQUENT ADVERTISEMENT - REQUEST FOR QUOTE TIMELINE

DATE	DETAIL
11/29/2022	County staff from Resource Mgt, Purchasing, and County Attorney met with Tax Collector JR Kroll to discuss his criteria and preferences for Tax Delinquent Advertisements. He indicated that he would prefer to advertise for free on the County's Website and not advertise in the Newspaper if possible. County Attorney indicated that we are still required to advertise in the Newspaper. JR Kroll indicated that lowest cost was one of his primary concerns.
1/3/2023	Sanford Herald submitted quote via email of \$42,093.80 for two weekdays and one Sunday within Seminole County.
1/5/2023	Orlando Sentinel submitted quote via email of \$21,405.81 for three Sundays within Seminole County.
1/5/2023	County staff emailed Orlando Sentinel for clarification on the quote because it seemed low compared to the prior year. Sanford Herald pricing was not discussed or provided.
1/6/2023	Orlando Sentinel revised their quote to \$33,643 via email, increasing it to include insertion costs.