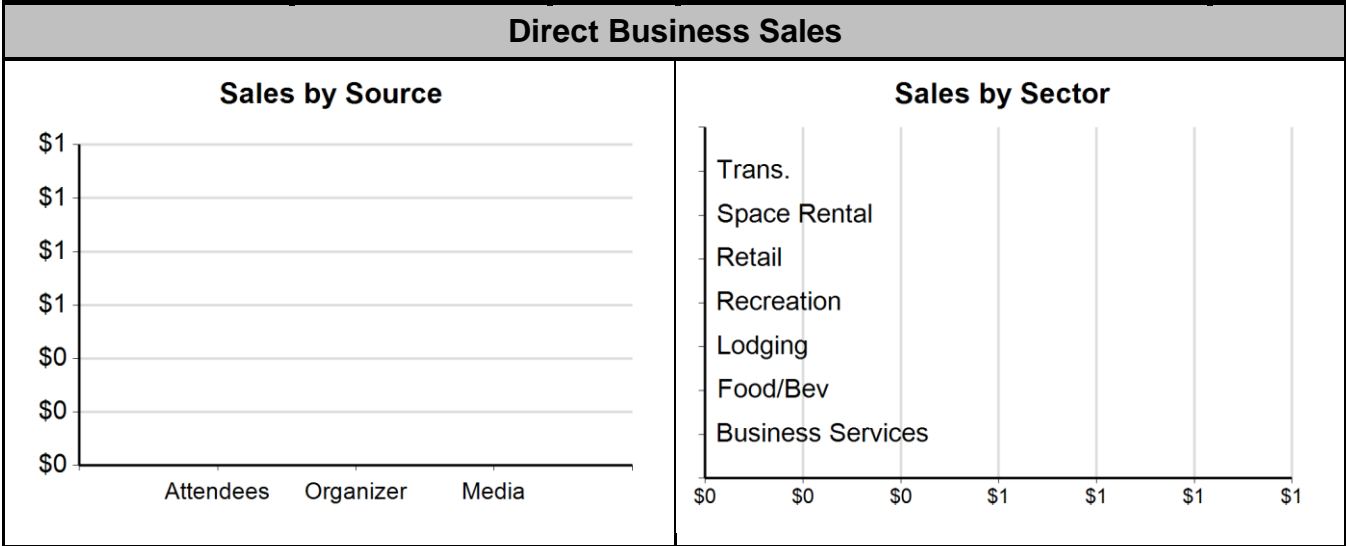


Exhibit C - Event Impact Summary

Destination: ORLANDO NORTH, SEMINOLE COUNTY TOURISM

Event Parameters		Key Results	
Event Name:	N/A	Business Sales (Direct):	\$0
Organization:	N/A	Business Sales (Total):	\$0
Event Type:	Sports	Jobs Supported (Direct):	0
Start Date:	N/A	Jobs Supported (Total):	0
End Date:	N/A	Local Taxes (Total):	\$0
Overnight Attendees:	0	Net Direct Tax ROI:	\$0
Day Attendees:	0	Estimated Room Demand:	0



Industry	Attendees	Organizer	Media/Sponsors	Total
Lodging	\$0	\$0	\$0	\$0
Transportation	\$0	\$0	\$0	\$0
Food & Beverage	\$0	\$0	\$0	\$0
Retail	\$0	\$0	\$0	\$0
Recreation	\$0	\$0	\$0	\$0
Space Rental	\$0	\$0	\$0	\$0
Business Services	\$0	\$0	\$0	\$0
TOTAL	\$0	\$0	\$0	\$0

Event Impact Details

Destination: ORLANDO NORTH, SEMINOLE COUNTY TOURISM

Event Name: N/A

Organization: N/A

Economic Impact Details			
	Direct	Indirect/Induced	Total
Business Sales	\$0	\$0	\$0
Personal Income	\$0	\$0	\$0
Jobs Supported			
Persons	0	0	0
Annual FTEs	0	0	0
Taxes and Assessments			
Federal Total	\$0	\$0	\$0
State Total	\$0	\$0	\$0
sales	\$0	\$0	\$0
income	\$0	\$0	\$0
bed	\$0	-	\$0
other	\$0	\$0	\$0
Local Total (excl. property)	\$0	\$0	\$0
sales	\$0	\$0	\$0
income	\$0	\$0	\$0
bed	\$0	-	\$0
per room charge	\$0	-	\$0
tourism district	\$0	-	\$0
restaurant	\$0	\$0	\$0
other	\$0	\$0	\$0
property tax	\$0	\$0	\$0
Event Return on Investment (ROI)			
Direct local tax ROI (net property taxes)			
Direct Tax Receipts	\$0	<div><div></div><div>Local Taxes</div><div>Costs</div><div></div></div>	
DMO Hosting Costs	\$0		
Direct ROI	\$0		
Net Present Value	\$0		
Direct ROI (%)	-		
Total local tax ROI (net property taxes)			
Total Local Tax Receipts	\$0		
Total ROI	\$0		
Net Present Value	\$0		
Total ROI (%)	-		