

**PROCLAMATION
OF THE
SEMINOLE COUNTY BOARD OF COUNTY COMMISSIONERS
PROCLAIMING MAY 3 - 9, 2026 AS
NATIONAL TRAVEL AND TOURISM WEEK
IN SEMINOLE COUNTY, FLORIDA**

WHEREAS, the travel and tourism industry plays a vital role in strengthening Seminole County's economy – generating revenue, creating employment opportunities, and enhancing the overall quality of life for residents and visitors alike and

WHEREAS, tourism generated over \$4.3 billion in economic impact for Seminole County and supports approximately 27,100 jobs for our local residents in 2024; and

WHEREAS, Seminole County has emerged as a premier destination for sports tourism, welcoming athletes, teams, and spectators for tournaments, training, and events that energize the local economy and showcase the region's top-tier facilities and hospitality and

WHEREAS, the county's abundant natural beauty – including its scenic rivers, lush parks, and protected wildlife areas – continues to draw nature enthusiasts, outdoor adventurers, and eco-tourists, reinforcing Seminole County's reputation as Florida's Natural Choice and

WHEREAS, tourism in Seminole County provided more than \$334 million in state and local taxes in 2024, which resulted in nearly \$1,800 in annual tax savings for each family household; and

WHEREAS, in 2025, Seminole County established the state's first county-wide Tourism Improvement District (TID), a public-private partnership that was designed to create a dedicated funding mechanism that will enhance our regional sports tourism infrastructure and ensure that Seminole County remains highly competitive in attracting future sporting events to our community; and

WHEREAS, the success of the TID was built on strong collaboration between Seminole County leaders, our sports tourism partners, and our local hoteliers that will drive economic growth, support tourism development, and strengthen our community for years to come; and

WHEREAS, the continued partnerships between CFHLA, local businesses, government leaders, and community stakeholders remain critical to fostering a thriving tourism economy and ensuring Seminole County remains a warm, inviting place for visitors year-round; and

WHEREAS, the Central Florida Hotel & Lodging Association (CFHLA) is the largest regional hospitality association in the United States representing more than 148,000 hotel rooms throughout the Central Florida Region, as well as nearly 500 "supplier" organizations that do business with the hospitality and tourism industries; and

WHEREAS, National Travel and Tourism Week offers a meaningful opportunity in 2026 to honor the accomplishments of Seminole County's travel and tourism community, highlight the continued efforts of CFHLA and its partners, and reaffirm our dedication to growing the county's presence as a must-visit destination.

NOW, THEREFORE, BE IT PROCLAIMED, that we, the Board of County Commissioners of Seminole County, Florida, do hereby proclaim, May 3-9, 2026 as

NATIONAL TRAVEL AND TOURISM WEEK

In Seminole County, Florida, and encourage residents to support workforce development in the hospitality and tourism industries, and participate in local initiatives highlighting travel's importance to our community's economic growth and quality of life.

ADOPTED this 12th day of May 2026

Andria Herr, Chairman
Seminole County Board of County Commissioners