



Seminole County
Resource Management - Purchasing & Contracts
Robert T. Bradley, Purchasing and Contracts Manager
1301 East Second St., Sanford, FL 32771

PRESENTATION TABULATION

RFP No. RFP-604918-25/PCD

RFP-604918-25/PCD – Micro-Transit Services for Seminole County

RESPONSE DEADLINE: February 5, 2025, at 2:00 pm

Report Generated: Tuesday, May 6, 2025

CONSENSUS SCORECARD SUMMARY

| Vendor | Kristian Swenson | Tim Jecks | John Slot | | Total Average Rank |
|---|------------------|-----------|-----------|--------|--------------------|
| Beefree, LLC | 97 (1) | 89 (1) | 100 (1) | 95 (1) | 1 |
| Circuit Transit, Inc. | 77 (3) | 75 (3) | 70 (2) | 74 (3) | 3 |
| River North Transit, LLC DBA VIA Transportation, Inc. | 83 (2) | 78 (2) | 70 (2) | 77 (2) | 2 |

The Evaluation Committee approves the above stated ranking based on Total Average Rank and recommend Beefree, LLC for award:

Kristian Swenson

Tim Jecks

John Slot

Project: RFP-604918-25/PCD – Term Contract for Micro-Transit Services for Seminole County

SUBMITTAL COMPANY NAME: Circuit

QUALIFICATION COMMITTEE MEMBER: Kristen Swenson

PRESENTATION CONSIDERATIONS

INSTRUCTIONS: Score each criterion up to the number of points allotted for each. The total number of points for all criteria will not exceed 100 points based on the following general guidelines:

***Describe strengths, weaknesses, and deficiencies to support your assessment.**

Pricing (Cost to County, Fare Structure, Financial Components, Funding Streams, Fares Structures, Fleet Costs): (50)

\$42.05 / service hr land/insurance discount
taken. second lowest proposal for service hour,
start up cost. cost calculator only 1 year. other
two vendors fixed pricing longer

Score 40
(0-50)

Service (Zone Coverage, Risk Management, Service Hours, Assistance with Grants and Acquisitions, Implementation Timeline, Booking Procedures, Fleet Services): (50)

Exp. seems more geared to a downtown
circulator a seen like they contract could
be a reach

Score 37
(0-50)

Ranking 3 Total Score (0-100) 77

Project: RFP-604918-25/PCD – Term Contract for Micro-Transit Services for Seminole County

SUBMITTAL COMPANY NAME: Freebee

QUALIFICATION COMMITTEE MEMBER: Kriston Swansa

PRESENTATION CONSIDERATIONS

INSTRUCTIONS: Score each criterion up to the number of points allotted for each. The total number of points for all criteria will not exceed 100 points based on the following general guidelines:

***Describe strengths, weaknesses, and deficiencies to support your assessment.**

Pricing (Cost to County, Fare Structure, Financial Components, Funding Streams, Fares Structures, Fleet Costs): (50)

Lowest price per hour lowest startup cost
and holds pricing for two years. Best
value in all categories

Score 50
(0-50)

Service (Zone Coverage, Risk Management, Service Hours, Assistance with Grants and Acquisitions, Implementation Timeline, Booking Procedures, Fleet Services): (50)

seems very capable. Proposal very good
and seemed capable. Also seemed easy to
work with and committed to success.

Score 47
(0-50)

Ranking 1 Total Score (0-100) 97

Project: RFP-604918-25/PCD – Term Contract for Micro-Transit Services for Seminole County

SUBMITTAL COMPANY NAME:

River North (VIA)

QUALIFICATION COMMITTEE MEMBER:

Kristian Swenson

PRESENTATION CONSIDERATIONS

INSTRUCTIONS: Score each criterion up to the number of points allotted for each. The total number of points for all criteria will not exceed 100 points based on the following general guidelines:

***Describe strengths, weaknesses, and deficiencies to support your assessment.**

Pricing (Cost to County, Fare Structure, Financial Components, Funding Streams, Fares Structures, Fleet Costs): (50)

Highest cost for service hour and start-up cost.
Price very good compared to other VIA contracts
that I am aware of. Cost escalated tied for top.

Score 33
(0-50)

Service (Zone Coverage, Risk Management, Service Hours, Assistance with Grants and Acquisitions, Implementation Timeline, Booking Procedures, Fleet Services): (50)

Very Capable International, most experienced
zone size very good.

Score 50
(0-50)

Ranking 2 Total Score (0-100) 83

SUBMITTAL COMPANY NAME:

Circuit Transit

QUALIFICATION COMMITTEE MEMBER:

Timothy Jack

PRESENTATION CONSIDERATIONS

INSTRUCTIONS: Score each criterion up to the number of points allotted for each. The total number of points for all criteria will not exceed 100 points based on the following general guidelines:

*Describe strengths, weaknesses, and deficiencies to support your assessment.

Pricing (Cost to County, Fare Structure, Financial Components, Funding Streams, Fares Structures, Fleet Costs): (50)

Second cheapest option with start up
cost slightly high

holding pricing for one fewer year
than other proposals

Score 40
(0-50)

Service (Zone Coverage, Risk Management, Service Hours, Assistance with Grants and Acquisitions, Implementation Timeline, Booking Procedures, Fleet Services): (50)

Introduced Flex Zone approach. Experience
of service levels was less clear
more downtown circulator contracts.
website not updated.

Score 35
(0-50)

Ranking

3

Total Score (0-100)

75

SUBMITTAL COMPANY NAME:

FreeBee

QUALIFICATION COMMITTEE MEMBER:

Timothy Jecks

PRESENTATION CONSIDERATIONS

INSTRUCTIONS: Score each criterion up to the number of points allotted for each. The total number of points for all criteria will not exceed 100 points based on the following general guidelines:

***Describe strengths, weaknesses, and deficiencies to support your assessment.**

Pricing (Cost to County, Fare Structure, Financial Components, Funding Streams, Fares Structures, Fleet Costs): (50)

lowest price per hour. Lowest start
up costs. ~~to~~ Hold pricing for
2 years.

Score 50
(0-50)

Service (Zone Coverage, Risk Management, Service Hours, Assistance with Grants and Acquisitions, Implementation Timeline, Booking Procedures, Fleet Services): (50)

Good Fare Proposal. Very engaged in
the conversation. Adequate Experience
to provide needed service levels

Score 39
(0-50)

Ranking 1 Total Score (0-100) 89

Project: RFP-604918-25/PCD – Term Contract for Micro-Transit Services for Seminole County

SUBMITTAL COMPANY NAME: River North Transit V/A

QUALIFICATION COMMITTEE MEMBER: Timothy Jicks

PRESENTATION CONSIDERATIONS

INSTRUCTIONS: Score each criterion up to the number of points allotted for each. The total number of points for all criteria will not exceed 100 points based on the following general guidelines:

***Describe strengths, weaknesses, and deficiencies to support your assessment.**

Pricing (Cost to County, Fare Structure, Financial Components, Funding Streams, Fares Structures, Fleet Costs): (50)

Service hour pricing is highest, including
the highest start up costs.

Score 33
(0-50)

Service (Zone Coverage, Risk Management, Service Hours, Assistance with Grants and Acquisitions, Implementation Timeline, Booking Procedures, Fleet Services): (50)

Recommended most vehicle. Proved strong
experience of service levels provided.
Municipal zones w/ smaller service area
aligns w/ recommended best practices.
Good software platform & integration

Score 45
(0-50)

Ranking 2 Total Score (0-100) 78

Project: RFP-604918-25/PCD – Term Contract for Micro-Transit Services for Seminole County

SUBMITTAL COMPANY NAME: Circuit

QUALIFICATION COMMITTEE MEMBER: John Slot

PRESENTATION CONSIDERATIONS

INSTRUCTIONS: Score each criterion up to the number of points allotted for each. The total number of points for all criteria will not exceed 100 points based on the following general guidelines:

***Describe strengths, weaknesses, and deficiencies to support your assessment.**

Pricing (Cost to County, Fare Structure, Financial Components, Funding Streams, Fares Structures, Fleet Costs): (50)

Second lowest price; escalator / Price only held for 1 yr.

Score 40
(0-50)

Service (Zone Coverage, Risk Management, Service Hours, Assistance with Grants and Acquisitions, Implementation Timeline, Booking Procedures, Fleet Services): (50)

- Advisors where
- least experience of the vendors w/ the proposed service type.
- 1st mtg w/ vendor was telling on hours

Score 30
(0-50)

Ranking 70 Total Score (0-100)

Project: RFP-604918-25/PCD – Term Contract for Micro-Transit Services for Seminole County

SUBMITTAL COMPANY NAME:

Freebee

QUALIFICATION COMMITTEE MEMBER:

John Slot

PRESENTATION CONSIDERATIONS

INSTRUCTIONS: Score each criterion up to the number of points allotted for each. The total number of points for all criteria will not exceed 100 points based on the following general guidelines:

***Describe strengths, weaknesses, and deficiencies to support your assessment.**

Pricing (Cost to County, Fare Structure, Financial Components, Funding Streams, Fares Structures, Fleet Costs): (50)

lowest cost ; escalator held for 2 yrs. startup
cost approx the same w/ circuit.

Score 50
(0-50)

Service (Zone Coverage, Risk Management, Service Hours, Assistance with Grants and Acquisitions, Implementation Timeline, Booking Procedures, Fleet Services): (50)

- Attentive & Engaged ; Quickly understood & developed
updates to our needs.

Score 50
(0-50)

Ranking 100 Total Score (0-100)___

SUBMITTAL COMPANY NAME:

Via (River North)

QUALIFICATION COMMITTEE MEMBER:

blu 86f

PRESENTATION CONSIDERATIONS

INSTRUCTIONS: Score each criterion up to the number of points allotted for each. The total number of points for all criteria will not exceed 100 points based on the following general guidelines:

***Describe strengths, weaknesses, and deficiencies to support your assessment.**

Pricing (Cost to County, Fare Structure, Financial Components, Funding Streams, Fares Structures, Fleet Costs): (50)

Most expensive; highest start-up costs (6x); Parking discount was good

Score 30
(0-50)

Service (Zone Coverage, Risk Management, Service Hours, Assistance with Grants and Acquisitions, Implementation Timeline, Booking Procedures, Fleet Services): (50)

Interesting use of zones (By city); solid process + deepest experience; Not sure if they would be able to adapt as quickly as others.

Score 40
(0-50)

Ranking 70 Total Score (0-100) _____