

TOURISM IMPROVEMENT DISTRICT

Board of County Commissioners Meeting

February 25, 2025

Outline / Agenda

- Ordinance outline
- Advisory board
- Timeline
- Requested action

TOURISM IMPROVEMENT DISTRICT (TID) OUTLINE

TID Procedural Ordinance

ORDINANCE NO. 2024-12

FILED MAY 17, 2024

- Establish a TID District Plan (Term, Assessment, Map)
- Establish a Bond Advisory Council
- Surplus funds will be spent with the provisions of the TID Plan
- No more than two TID assessments shall be levied upon any given Tourism Property
- 50% of the rooms within the TID must sign the petitions
- A Tourist Improvement District Assessment shall be levied annually by resolution of the Board of County Commissioners at a noticed public hearing and following notice to Owners pursuant to section 71.7 herein.

TID Formation Ordinance

- Total Qualified Rooms: 5,054
- 50% Formation Ordinance Threshold: 2,527
- Signed District Plan Petitions: 2,679 (53.92%)
- Term: 10 years Unless tied to a bond
- \$1.75 Assessment Per Room/Per Day
- Estimated Gross TID Revenue: \$3.2 million
- Collected monthly by Seminole County Tax Collector

TOURISM IMPROVEMENT DISTRICT ADVISORY BOARD

TID Advisory Board

- Quarterly Meetings
- Seven Advisory Board Seats
- One seat appointed by each County Commissioner
- One seat appointed by County Manager
- One seat appointed by CFHLA
- Four-year term (no term limits)
- Tourism Office to be the Secretary of the Advisory Board
- Each appointee by the County Commissioner and CFHLA must be a Seminole County hotelier
- County Manager appointee is an at-large seat

TIMELINE

Timeline

Action	Date
SCTID Formation Ordinance	February 25 th , 2025
SCTID Advisory Board	February 25 th , 2025
SCTID Levy of Assessment	March 11 th , 2025
Indoor Sports Facility Work Session	Summer 2025

SCTID: Seminole County Tourism Improvement District

REQUESTED ACTION

Requested Action

Adopt the Seminole County Tourism Improvement District Formation Ordinance, and the Seminole County Tourism Improvement District Advisory Board Resolution.