**Primary Branding** 

scout

Secondary Branding

scout

download the Ride Freebee app

Must be used with Seminole County Logo and follow County Logo Guidelines

Branding should always be left of Scout when space allows, except in specialty situations determined and approved through graphics it may be stacked vertically without tagline.

Example 1



Example 2







**Fonts** 

Logo Neulis Sans Black

Tagline Neulis Sans Medium/Extra Bold Italic

scout

**scout** 

scout

scout

scout