



**Best Foot Forward**  
for pedestrian safety

**Best Foot Forward**  
**Annual Progress Report**  
**FY 21-22**

October 1, 2021 – September 30, 2022



# FY 21-22 AT A GLANCE

September 2021 – October 2022

## ENGINEERING & EVALUATION



**10**

Crosswalks  
Monitored

**48**

Collections  
Completed

**4**

Projects  
Supported

## EDUCATION



**15**

Events &  
Presentations

**2,816**

People  
Reached

**3,883**

Resources  
Distributed

## HIGH-VISIBILITY ENFORCEMENT



**4**

Regional  
Enforcements

**7**

Crosswalk  
Details

**100**

Warnings &  
Citations

# YEAR IN REVIEW

## Program Highlights

### October 2021: New Signage at International Drive Crosswalk

Larger push button signage was installed at the International Parkway and Westin Hotel crossing in October 2021.

Before



After



### April 6, 2022: Inaugural BFF Summit

In April, BFF hosted its first-ever "Best Foot Forward Summit," a regional Steering Committee Meeting bringing together partners from all three counties to receive updates, celebrate progress, and collaborate on the work needed to continue moving the needle.



# YEAR IN REVIEW

## *Program Highlights*

### Ongoing: Carillon Park HOA Pedestrian Safety Concerns

Bike/Walk Central Florida Executive Director Emily Hanna provided input about concerns raised in the Carillon Park neighborhood. Support included site visits, meetings with HOA members and Seminole officials and staff, and community members.



### Ongoing: Eagle Circle Pedestrian Safety Improvements

In response to a recent pedestrian fatality in the area, Seminole County Commissioner Dallari and county staff have teamed up with concerned community members and other local stakeholders to discuss safety improvements in the Eagle Cir. area. Emily also participated in these efforts, joining meetings, reviewing plans, and sharing feedback about proposed updates.





# YEAR IN REVIEW

## Program Highlights

### September 2022: New Striping at Snow Hill Rd. & Jacobs Trail

Bike/Walk Central Florida Executive Director Emily Hanna provided input about concerns raised in the Carillon Park neighborhood. Support included site visits, meetings with HOA members and Seminole officials and staff, and community members.

Before



After

# YEAR IN REVIEW

Evaluation – Tracking Driver & Pedestrian Behaviors at Crosswalks

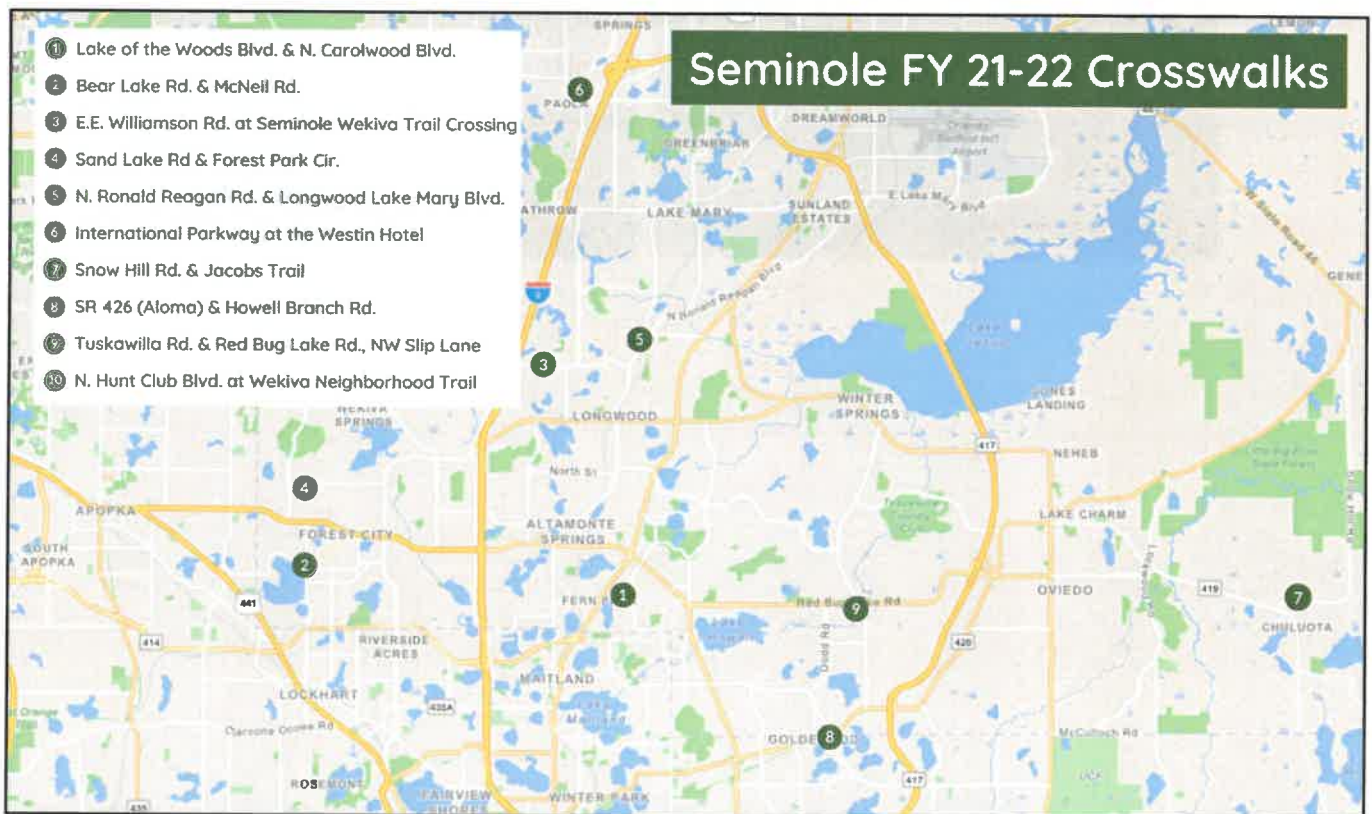
**37%**

Avg. yield rate of  
 crosswalks  $\leq$  35

**46%**

Avg. yield rate of  
 crosswalks  $\geq$  40

The  $\geq$  40 average is brought up by the International Dr. location, which averaged 79% for FY 21-22. The overall  $\geq$  40 DYR average **without this crosswalk would be 35%.**



Full crosswalk details and notes can be found at the end of this report.

# YEAR IN REVIEW

*Operation Best Foot Forward – High-Visibility Enforcement*



4

Regional  
Enforcements

7

Crosswalk  
Details

100

Warnings &  
Citations



194

Media  
Placements

4.1M

Est. Media  
Impressions

\$368.2k

Est. Earned  
Media Value



## Full Enforcement Schedule

Jurisdiction	Time	Location	Warnings	Citations
Wed., Nov. 10, 2021	10:00 am – 12:00 pm	International Parkway at Westin Hotel	1	4
Wed., Nov. 10, 2021	7:30 – 9:30 am	Sand Lake Rd. & Forest Park Cir.	0	26
Thurs., Mar. 3, 2022	8:00 – 10:00 am	Tuskawilla Rd. & Red Bug Lake Rd.	9	0
Tues., May 10, 2022	8:00 – 10:00 am	Snow Hill Rd. & Jacobs Trail	17	0
Tues., May 10, 2022	12:00 – 2:00 pm	E.E. Williamson Rd. at Seminole Wekiva Trail	10	0
Wed., Aug. 24, 2022	8:00 – 9:15 am	Bear Lake Rd. & McNeil Rd.	13	7
Wed., Aug. 24, 2022	9:30 – 11:00 am	N. Hunt Club Blvd. at Wekiva Neighborhood Trail	6	7



# Fiscal Year 21-22: Annual Progress Report Seminole County





# Fiscal Year 21-22: Annual Progress Report Seminole County








# SOCIAL MEDIA OVERVIEW

September 2021 – October 2022

**Best Foot Forward  
Social Media Followers**

	1,325		756
	1,628		60

<b>Total Content Posted</b>	<b>Total Impressions</b>
<b>477</b>	<b>197,208</b>
<b>Total Engagements</b>	<b>Total Followers Gained</b>
<b>6,665</b>	<b>188</b>



**Best Foot Forward**  
Published by Shelby Villatoro • August 2

Head to Sanford or tune in virtually this Thursday, 8/4, to learn more about **FDOT Central Florida's** proposed S.R. 46 improvements! Planned pedestrian safety measures include the construction of new midblock crossings along the corridor, along with pedestrian-activated lights. #SFPeds

**Seminole County FL**

**FDOT**  
S.R. 46 Improvements  
from Monroe Road/Upstate Road to French Avenue  
(U.S. 17-82)  
Seminole County  
Financial Project Identification (FPI) No. 447103.1

**Project Description**  
The Florida Department of Transportation (FDOT) is proposing improvements along State Road (S.R.) 46 from Monroe Road/Upstate Road (County Road (C.R.) 15) to French Avenue (U.S. 17-82) in Sanford. The goal of the project is to enhance safety for all users and improve this section of S.R. 46 to extend the life of the roadway.

One recommended safety improvement is the conversion of the existing two-way left turn lane into a round median with five-way directional median openings. Landscaping in the median is planned to help encourage slower driving speeds. The project also proposes a new 7-foot-wide buffered bicycle lane to enhance safety for cyclists.

Planned pedestrian safety measures include the construction of new midblock crossings along the corridor. FDOT is also evaluating the exact locations of the crossings, as well as whether each crossing will be equipped with Rectangular Rapid Flashing Beacons (RRFBs) or Pedestrian Hybrid Beacons (PHBs). These pedestrian activated lights make the crossings more visible and safer.

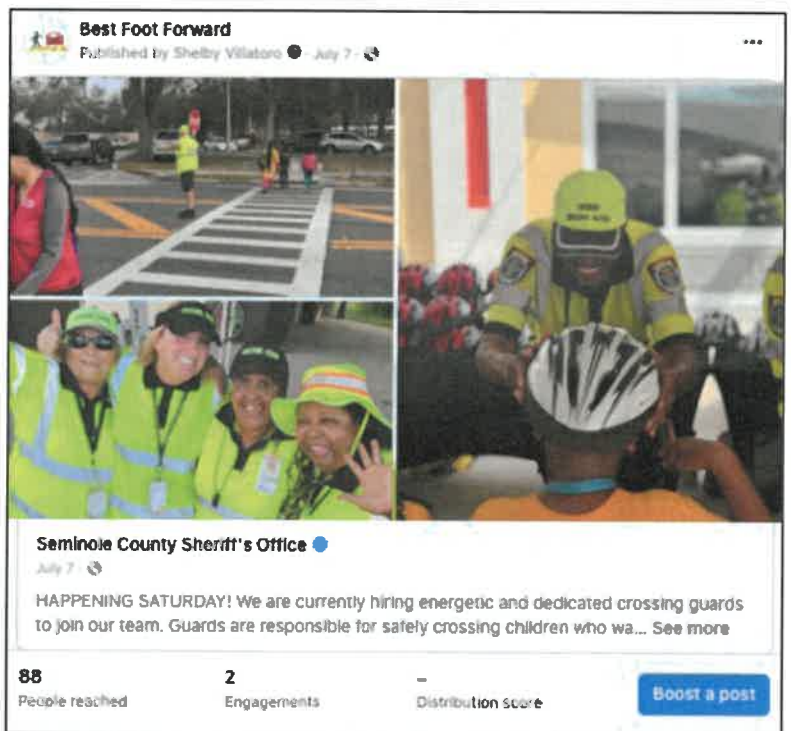
Other improvements include upgrading pedestrian curb ramps according to current Americans with Disabilities Act (ADA) standards and constructing new sidewalk to fill in gaps along the corridor.

**Project Status and Estimated Costs\***

Design	Design - construction spring 2023	\$1.7 million	<b>Contact</b> Anthony Miller FDOT Project Manager 386-943-2536 Anthony.Miller@dot.state.fl.us
Right of Way	already existing	—	
Construction	Forecast - summer 2024	\$8.7 million	

\*Relative to image

CFLRoads.com/project-447103-1



**Best Foot Forward**  
Published by Shelby Villatoro • July 7

**Seminole County Sheriff's Office**  
July 7

HAPPENING SATURDAY! We are currently hiring energetic and dedicated crossing guards to join our team. Guards are responsible for safely crossing children who wa... See more

<b>88</b> People reached	<b>2</b> Engagements	<b>—</b> Distribution score
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[Boost a post](#)

# WEBSITE ARTICLES

September 2021 – October 2022

Date	Article (iYield4Peds.org)
9/18/22	<a href="#">Operation BFF: Spreading the Word about Safety</a>
9/7/22	<a href="#">Learn about Rock Springs Rd. &amp; West Orange Trail Proposals on 9/22</a>
8/15/22	<a href="#">Orange County adopts Vision Zero Strategy</a>
7/6/22	<a href="#">New Osceola Trail Includes Ped Safety Upgrades</a>
6/24/22	<a href="#">Kissimmee changing driver behavior with crosswalk updates</a>
5/10/22	<a href="#">Kissimmee Mayor Olga Gonzalez joins WKMG New 6's Mark Lehman for Operation BFF</a>
5/6/22	<a href="#">11 law enforcement agencies team up to protect trail users</a>
5/3/22	<a href="#">Oakland installs stop signs for vehicles at West Orange Trail crossings</a>
2/18/22	<a href="#">With Higher Risk for Pedestrians with Disabilities, Enforcement Operation Highlights "Inclusive Streets" Practices</a>
12/15/21	<a href="#">37 Government Agencies Determine the Crosswalks of Focus for 2022</a>
12/9/21	<a href="#">Best Wishes to Osceola County Sheriff's Deputy Spears and BFF Liaison in Retirement</a>
11/23/21	<a href="#">Apopka, Longwood, Winter Park and Oakland Join Best Foot Forward Coalition</a>
11/16/21	<a href="#">Daylight Savings Prompts Law Enforcement Reminder to Drivers</a>
11/5/21	<a href="#">End of Daylight Saving Time Triggers Deadly Risk for Pedestrians</a>
11/2/21	<a href="#">A Walk Through Pedestrian Safety Month</a>
10/15/21	<a href="#">Understand the White Cane Law: Blind American Equality Day Program</a>
10/1/21	<a href="#">October is National Pedestrian Safety Month</a>





# SUPPORTING DOCUMENTS

## *Full Activity Schedule*



## YEAR IN REVIEW

### *Activity Schedule for All Events in Seminole County*

Date	Event Type	Event Title or Organization
10/5/2021	BFF Meeting	Seminole BFF Steering Committee
10/6/2021	BFF Outreach Event	SEMINOLE: International Walk to School Day - Evans Elementary
10/20/2021	BFF Outreach Event	SEMINOLE: International Walk to School Day - Carillon Elementary
10/28/2021	BFF Outreach Event	SEMINOLE: SCSO Spooktacular
11/2/2021	BFF Meeting	Seminole BFF Steering Committee
11/20/2021	BFF Outreach Event	LONGWOOD: Longwood Arts & Crafts Festival
12/2/2021	Partner Meeting	SEMINOLE: Healthy Seminole Collaborative - Community Health Needs Assessment Focus Group
12/7/2021	BFF Meeting	Seminole BFF Steering Committee
12/11/2021	BFF Outreach Event	CASSELBERRY: New Hope for Kids Holiday Bike Ride
12/11/2021	BFF Outreach Event	SEMINOLE: Jordan's Smile Sporting Goods Store
1/4/2022	BFF Meeting	Seminole BFF Steering Committee
1/4/2022	BFF Partner Meeting	SEMINOLE: Meeting with Commissioner Bob Dallari
2/1/2022	BFF Meeting	Seminole BFF Steering Committee
2/5/2022	BFF Outreach Event	LONGWOOD: Mustang Round Up - Car Show
2/10/2022	BFF Partner Meeting	SEMINOLE: Leisure Services & Florida Greenways & Trails Foundation Meeting
2/15/2022	BFF Partner Meeting	SEMINOLE: Seminole CHIP Physical Activity Subcommittee Meeting
2/26/2022	BFF Outreach Event	SEMINOLE: Matt Miller Memorial Police Motorcycle Skills Challenge with Sem Co Sheriff's Office
3/1/2022	BFF Partner Meeting	SEMINOLE: Able Trust & Commissioner Dallari Meeting
3/27/2022	BFF Outreach Event	LONGWOOD: Pirate Seafood Festival
3/31/2022	BFF Partner Meeting	SEMINOLE: Carillon Park Neighborhood Meeting



# YEAR IN REVIEW

## Activity Schedule for All Events in Seminole County

Date	Event Type	Event Title or Organization
4/6/2022	BFF Meeting	Best Foot Forward Summit
4/7/2022	BFF Presentation	SEMINOLE: Seminole Homeschoolers PE Class
4/7/2022	BFF Partner Meeting	SEMINOLE: FDOH Healthy CHIP Meeting
4/16/2022	BFF Outreach Event	SEMINOLE: 3rd Annual Seminole County Spring Festival and Car Show
4/26/2022	BFF Partner Meeting	Seminole County CTST Meeting
4/30/2022	BFF Outreach Event	CASSELBERRY: Earth Fest 2022
5/7/2022	BFF Outreach Event	SEMINOLE: Walk like MADD Event
5/24/2022	BFF Partner Meeting	Seminole County CTST Meeting
5/28/2022	BFF Outreach Event	CASSELBERRY: Rock'n Blues Car Show
6/2/2022	BFF Partner Meeting	SEMINOLE: FDOH Healthy CHIP Meeting
6/2/2022	BFF Outreach Event	CASSELBERRY: Wilshire DMV Tabling Outreach
6/2/2022	BFF Outreach Event	SEMINOLE: Winter Springs DMV Tabling Outreach
6/7/2022	BFF Meeting	Seminole BFF Steering Committee
6/19/2022	BFF Outreach Event	SEMINOLE: Lake Mary Cruise-In Car Show
6/20/2022	BFF Outreach Event	SEMINOLE: Chuluota VFW
6/28/2022	BFF Partner Meeting	Seminole County CTST Meeting
7/20/2022	BFF Partner Meeting	SEMINOLE: Meeting with Seminole Health Equity Liaison
8/16/2022	BFF Presentation	SEMINOLE: Live Oak Reserve Board Presentation
8/17/2022	BFF Partner Meeting	SEMINOLE: Lockwood Blvd. Safety Meeting
8/27/2022	BFF Outreach Event	SEMINOLE: Caffeine & Chrome Car Show at Gateway Classic Cars
9/6/2022	BFF Partner Meeting	SEMINOLE: Eagle Circle Follow-Up Meeting



# YEAR IN REVIEW

## Activity Schedule for All Events in Seminole County

Date	Event Type	Event Title or Organization
9/15/2022	BFF Meeting	SEMINOLE: FY 21-22 Workshop
9/17/2022	BFF Outreach Event	SEMINOLE: FDOH Family Health Fest
9/24/2022	BFF Outreach Event	CASSELBERRY: Latin Jazz Concert at Lake Concord Park
9/25/2022	BFF Outreach Event	SEMINOLE: Maranatha Seventh Day Adventist Church Health Expo





# SUPPORTING DOCUMENTS

## *Full Media Report*



# MEDIA COVERAGE

## Full Report of This Year's Coverage

Date	Outlet	Coverage/Story
11/8/21	WDBO-FM (Radio)	<a href="#">Operation Best Foot Forward starts tomorrow - Live with Bike/Walk Central Florida's Emily Hanna</a>
11/8/21	WKMG-ORD (CBS)	<a href="#">Operation Best Foot Forward Three-Day Crackdown Begins Tomorrow Morning</a>
11/9/21	Central Florida News 13	<a href="#">Operation Best Foot Forward Underway for Two More Days</a>
11/9/21	Central Florida News 13	Reaired: <a href="#">Operation Best Foot Forward Underway for Two More Days</a>
11/9/21	Central Florida News 13	Reaired: <a href="#">Operation Best Foot Forward Underway for Two More Days</a>
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11/9/21	Central Florida News 13	Reaired: <a href="#">Operation Best Foot Forward Underway for Two More Days</a>
11/9/21	Central Florida's TV 27	Reaired: <a href="#">OBFF Happening Now Across Orange &amp; Osceola Counties</a>
11/9/21	Central Florida's TV 27	Reaired: Traffic Cast: OBFF About to Begin in Orange, Osceola & Seminole Counties
11/9/21	Central Florida's TV 27	Reaired: Traffic Cast: OBFF About to Begin in Orange & Osceola Counties
11/9/21	Central Florida's TV 27	Reaired: OBFF About to Begin in Orange & Osceola Counties
11/9/21	Central Florida's TV 27	<a href="#">OBFF Happening Now Across Orange &amp; Osceola Counties</a>
11/9/21	Central Florida's TV 27	Reaired: OBFF Happening Now Across Orange & Osceola Counties
11/9/21	WESH-ORD (NBC)	<a href="#">Operation Best Foot Forward Three-Day Enforcement This Week</a>
11/9/21	WFTV-ORD (ABC)	<a href="#">OBFF Happening Now Across Orange &amp; Osceola Counties</a>
11/9/21	WFTV-ORD (ABC)	<a href="#">OBFF Wraps Up Day One in Orange &amp; Osceola Counties</a>
11/9/21	WFTV-ORD (ABC)	<a href="#">Traffic Cast: OBFF About to Begin in Orange, Osceola &amp; Seminole Counties</a>
11/9/21	WFTV-ORD (ABC)	Reaired: OBFF Wraps Up Day One in Orange & Osceola Counties

Links provided where available



# MEDIA COVERAGE

## Full Report of This Year's Coverage

Date	Outlet	Coverage/Story
11/9/21	WFTV-ORD (ABC)	<a href="#">Traffic Cast: OBFF About to Begin in Orange &amp; Osceola Counties</a>
11/9/21	WFTV-ORD (ABC)	<a href="#">OBFF About to Begin in Orange &amp; Osceola Counties</a>
11/9/21	WFTV-ORD (ABC)	<a href="#">OBFF Happening Now Across Orange &amp; Osceola Counties</a>
11/9/21	WKMG-ORD (CBS)	<a href="#">Operation Best Foot Forward Three-Day Crackdown Has Begun</a>
11/9/21	WKMG-ORD (CBS)	<a href="#">Operation Best Foot Forward Cracking Down on Drivers This Week</a>
11/9/21	WKMG-ORD (CBS)	<a href="#">Operation Best Foot Forward Three-Day Crackdown Begins This Morning</a>
11/9/21	WKMG-ORD (CBS)	Reaired: Operation Best Foot Forward Cracking Down on Drivers This Week
11/9/21	WKMG-ORD (CBS)	Reaired: Operation Best Foot Forward Three-Day Crackdown Begins This Morning
11/9/21	WKMG-ORD (CBS)	<a href="#">Operation Best Foot Forward Three-Day Crackdown Begins Tomorrow Morning</a>
11/9/21	WKMG-ORD (CBS)	<a href="#">Operation Best Foot Forward Three-Day Crackdown Begins This Morning</a>
11/9/21	WKMG-ORD (CBS)	<a href="#">Officials across Central Florida push for pedestrian safety</a>
11/9/21	WOFL-ORD (FOX)	<a href="#">Day 1 Enforcement Totals from OBFF in Orange and Osceola Counties</a>
11/9/21	WOFL-ORD (FOX)	<a href="#">Operation Best Foot Forward Begins Today Across Central Florida</a>
11/9/21	WOFL-ORD (FOX)	<a href="#">Day 2 Enforcement Operations Continue in Seminole County and Oakland</a>
11/9/21	WOFL-ORD (FOX)	<a href="#">Operation Best Foot Forward About to Begin Across Central Florida</a>
11/9/21	WOFL-ORD (FOX)	<a href="#">Operation Best Foot Forward About to Begin Across Central Florida</a>
11/9/21	WOFL-ORD (FOX)	<a href="#">Officers Ticketing Local Drivers During OBFF Crosswalk Crackdown</a>
11/9/21	WOFL-ORD (FOX)	<a href="#">Operation Best Foot Forward About to Begin Across Central Florida</a>
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# MEDIA COVERAGE

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Date	Outlet	Coverage/Story
11/9/21	WOFL-ORD (FOX)	<a href="#">Officers Setting Up to Start Operation Best Foot Forward in Central Florida</a>
11/9/21	WOFL-ORD (FOX)	<a href="#">Officers Already Ticketing Orlando Drivers for Operation Best Foot Forward</a>
11/9/21	WOFL-ORD (FOX)	<a href="#">Officers Already Ticketing Orlando Drivers for Operation Best Foot Forward</a>
11/9/21	WOFL-ORD (FOX)	<a href="#">Officers Already Ticketing Orlando Drivers for Operation Best Foot Forward</a>
11/9/21	WOFL-ORD (FOX)	<a href="#">Central Florida officers crack down on drivers who don't stop at crosswalks</a>
11/9/21	WOGX (FOX)	<i>Reaired: Officers Ticketing Local Drivers During OBFF Crosswalk Crackdown</i>
11/10/21	Central Florida News 13	<i>Reaired: Operation Best Foot Forward Underway for Two More Days</i>
11/10/21	Central Florida News 13	<i>Reaired: Operation Best Foot Forward Underway for Two More Days</i>
11/10/21	Central Florida News 13	<i>Reaired: Operation Best Foot Forward Underway for Two More Days</i>
11/10/21	Central Florida's TV 27	<i>Reaired: OBFF Resumes Today in Seminole County and Oakland</i>
11/10/21	Central Florida's TV 27	<i>Reaired: Traffic Cast: OBFF Resumes Today in Seminole County and Oakland</i>
11/10/21	Central Florida's TV 27	<i>Reaired: Traffic Cast: OBFF Resumes Today in Seminole County and Oakland</i>
11/10/21	Central Florida's TV 27	<a href="#">OBFF Resumes Today Amid Fatal Pedestrian Hit and Run</a>
11/10/21	CW18 WKCF	<a href="#">Deputy Highlights OBFF Efforts at Scene of Deadly Ped Hit and Run Crash</a>
11/10/21	WFTV-ORD (ABC)	<a href="#">OBFF Resumes Today in Seminole County and Oakland</a>
11/10/21	WFTV-ORD (ABC)	<a href="#">Traffic Cast: OBFF Resumes Today in Seminole County and Oakland</a>
11/10/21	WFTV-ORD (ABC)	<a href="#">Traffic Cast: OBFF Resumes Today in Seminole County and Oakland</a>
11/10/21	WKMG-ORD (CBS)	<a href="#">Operation Best Foot Forward Begins Day Two of Crosswalk Crackdown</a>
11/10/21	WKMG-ORD (CBS)	<i>Reaired: Operation Best Foot Forward Begins Day Two of Crosswalk Crackdown</i>
11/10/21	WKMG-ORD (CBS)	<a href="#">Operation Best Foot Forward Crackdown Continues for Second Straight Day</a>
11/10/21	WOFL-ORD (FOX)	<i>Reaired: Day 1 Enforcement Totals from OBFF in Orange and Osceola Counties</i>



# MEDIA COVERAGE

## Full Report of This Year's Coverage

Date	Outlet	Coverage/Story
11/10/21	WOFL-ORD (FOX)	<i>Reaired: Day 2 Enforcement Operations Continue in Seminole County and Oakland</i>
11/10/21	WOFL-ORD (FOX)	<a href="#"><u>UPDATE: Central Florida officers crack down on drivers who don't stop at crosswalks</u></a>
11/10/21	WOGX (FOX)	<a href="#"><u>Operation Best Foot Forward pushing pedestrian safety</u></a>
11/11/21	Orange Observer (West Orange Times)	<a href="#"><u>Oakland police officers participate in "Best Foot Forward" program</u></a>
11/12/21	El Osceola Star	<a href="#"><u>End of daylight saving time triggers deadly risk for pedestrians</u></a>
11/12/21	El Osceola Star	End of daylight saving time triggers deadly risk for pedestrians
2/21/22	Central Florida's TV 27	<a href="#"><u>Operation Best Foot Forward kicks off tomorrow through next week.</u></a>
2/21/22	Central Florida's TV 27	<a href="#"><u>Operation Best Foot Forward kicks off tomorrow through next week.</u></a>
2/21/22	WFTV-ORD (ABC)	<a href="#"><u>Operation Best Foot Forward kicks off tomorrow through next week.</u></a>
2/21/22	WFTV-ORD (ABC)	<a href="#"><u>Operation Best Foot Forward kicks off tomorrow through next week.</u></a>
2/21/22	WFTV-ORD (ABC)	<a href="#"><u>Central Florida law enforcement agencies to host 3-day crosswalk crackdown</u></a>
2/22/22	Central Florida News 13	Officers in Central Florid are beefing up patrols at crosswalks
2/22/22	Central Florida News 13	Officers in Central Florid are beefing up patrols at crosswalks
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2/22/22	Central Florida's TV 27	<a href="#"><u>Operation Best Foot Forward begins enforcements today</u></a>
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# MEDIA COVERAGE

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Date	Outlet	Coverage/Story
2/22/22	Central Florida's TV 27	<a href="#">Were live on the scene of Operation Best Foot Forward</a>
2/22/22	Central Florida's TV 27	<a href="#">Were live on the scene of Operation Best Foot Forward</a>
2/22/22	WESH-ORD (NBC)	Operation Best Foot Forward has law enforcement cracking down on drivers who don't yield or stop for pedestrians at crosswalks
2/22/22	WESH-ORD (NBC)	<a href="#">Law enforcement across several Central Florida counties are stepping up patrols</a>
2/22/22	WFTV-ORD (ABC)	<a href="#">A local organization is raising awareness about pedestrian safety</a>
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2/22/22	WFTV-ORD (ABC)	<a href="#">Operation Best Foot Forward begins enforcements today</a>
2/22/22	WFTV-ORD (ABC)	<a href="#">Were live on the scene of Operation Best Foot Forward</a>
2/22/22	WFTV-ORD (ABC)	<a href="#">Operation Best Foot Forward looks to highlight risks for those with disabilities</a>
2/22/22	WKMG-ORD (CBS)	<a href="#">Nearly a dozen law enforcement agencies will team up in the latest effort to get results and improve safety at busy crosswalks</a>
2/22/22	WKMG-ORD (CBS)	REAIRED: Nearly a dozen law enforcement agencies will team up in the latest effort to get results and improve safety at busy crosswalks
2/22/22	WOFL-ORD (FOX)	<a href="#">Crosswalk enforcement in Orange County</a>
2/22/22	WOGX (FOX)	<a href="#">Crosswalk enforcement in Orange County</a>
2/22/22	The Apopka Voice	<a href="#">Operation Best Foot Forward coming to Apopka</a>
2/22/22	WESH-ORD (NBC)	Cracking down on drivers who do not yield to pedestrians
2/22/22	WOFL-ORD (FOX)	Officers are cracking down, making sure drivers stop for pedestrians.
2/23/22	Central Florida News 13	An initiative in Orange, Osceola, and Seminole counties aims to ensure the roadways are safe for pedestrians
2/23/22	Central Florida News 13	<a href="#">Today marks day two of Operation Best Foot Forward spanning across Orange, Osceola, and Seminole counties.</a>
2/23/22	Central Florida News 13	Operation Best Foot Forward aims to crack down on crosswalk violations
2/23/22	Central Florida News 13	An initiative in Orange, Osceola, and Seminole counties aims to ensure the roadways are safe for pedestrians

# MEDIA COVERAGE

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2/23/22	Central Florida News 13	An initiative in Orange, Osceola, and Seminole counties aims to ensure the roadways are safe for pedestrians
2/23/22	Central Florida News 13	An initiative in Orange, Osceola, and Seminole counties aims to ensure the roadways are safe for pedestrians
2/23/22	Central Florida's TV 27	<a href="#">It is day two of Operation Best Foot Forward and returns today across Central Florida</a>
2/23/22	Central Florida's TV 27	<a href="#">It is day two of Operation Best Foot Forward and returns today across Central Florida</a>
2/23/22	CW18 WKCF	<a href="#">Drivers will want to be extra careful around crosswalks, Operation Best Foot Forward is in full force!</a>
2/23/22	CW18 WKCF	<a href="#">Expect to see more officers today as part of Operation Best Foot Forward</a>
2/23/22	CW18 WKCF	<a href="#">Operation Best Foot Forward returns today across Central Florida</a>
2/23/22	CW18 WKCF	<a href="#">Operation Best Foot Forward is cracking down on drivers who do not stop for pedestrians at crosswalks</a>
2/23/22	CW18 WKCF	<a href="#">Deputies are out today craking down on drivers who don't yeild or stop for pedestrians.</a>
2/23/22	WESH-ORD (NBC)	Operation Best Foot Forward has law enforcment cracking down on drivers who don't yield or stop for pedestrians at crosswalks
2/23/22	WESH-ORD (NBC)	Operation Best Foot Forward cracks down on people who don't yield or stop for pedestrians at crosswalks
2/23/22	WESH-ORD (NBC)	Operation Best Foot Forward aims to crack down on crosswalk violations
2/23/22	WESH-ORD (NBC)	Operation Best Foot Forward aims to crack down on crosswalk violations
2/23/22	WFTV-ORD (ABC)	<a href="#">It is day two of Operation Best Foot Forward and returns today across Central Florida</a>
2/23/22	WKMG-ORD (CBS)	It's day 2 of a three-day crackdown on busy crosswalks
2/23/22	WKMG-ORD (CBS)	<a href="#">It's day 2 of a three-day crackdown on busy crosswalks</a>
2/23/22	Univision Orlando	Autoridades hacen un llamado a que respeten los cruces peatonales
2/24/22	Osceola News Gazette	<a href="#">Operation Best Foot Forward — teaching drivers to yield</a>
2/24/22	Positively Osceola	<a href="#">Operation Best Foot Forward Highlights Pedestrian Crosswalk Safety in and Around Osceola County</a>
2/24/22	Univision Orlando	La policía dio advertencia y multas de 164 dólares a los conductores que no se dieron paso a los peatones en los cruces peatonales.
2/24/22	Univision Orlando	Las autoridades de la ley de varios condados en florida central se han unido en un esfuerzo para educar a los conductores sobre las leyes de tránsito



# MEDIA COVERAGE

## Full Report of This Year's Coverage

Date	Outlet	Coverage/Story
2/24/22	Univision Orlando	Autoridades realizar un operativo para evitar accidentes en los que se ven involucrados peatones
2/24/22	Univision Orlando	Autoridades realizar un operativo para evitar accidentes en los que se ven involucrados peatones
2/24/22	Univision Orlando	Autoridades hacen un llamado a que respeten los cruces peatonales
2/24/22	Univision Orlando	Las autoridades de la ley de varios condados en florida central se han unido en un esfuerzo para educar a los conductores sobre las leyes de tránsito
2/24/22	Univision Orlando	La policía dio advertencia y multas de 164 dólares a los conductores que no se dieron paso a los peatones en los cruces peatonales.
2/24/22	Univision Orlando	Autoridades hacen un llamado a que respeten los cruces peatonales
3/1/22	Central Florida's TV 27	A group of Central Florida students will help teach children how to safely cross the street
3/1/22	Central Florida's TV 27	REBROADCAST: A group of Central Florida students will help teach children how to safely cross the street
3/1/22	WFTV-ORD (ABC)	<a href="#">A group of Central Florida students will help teach children how to safely cross the street</a>
3/1/22	WFTV-ORD (ABC)	REBROADCAST: A group of Central Florida students will help teach children how to safely cross the street
3/1/22	MSN (Microsoft News)	<a href="#">Some students with Cornerstone Charter Academy will get to be part of a new public service announcement aimed at educating children about street safety.</a>
3/1/22	WFTV	<a href="#">Belle isle school selected as winner of statewide student video contest</a>
3/3/22	WESH-ORD (NBC)	Officer's crackdown on drivers with 246 warnings and citations to those not stopping for pedestrians
3/28/22	Sanford Herald	Seminole deputies, Casselberry officers conduct crosswalk enforcement
4/1/22	City of Apopka	<a href="#">Best Foot Forward in Apopka (February)</a>
5/10/22	Central Florida's TV 27	<a href="#">Traffic Cast: Operation Best Foot Forward will be out at trail crossings across Central Florida</a>
5/10/22	WFTV-ORD (ABC)	<a href="#">Traffic Cast: Operation Best Foot Forward will be out at trail crossings across Central Florida</a>
5/10/22	WFTV-ORD (ABC)	<a href="#">Traffic Cast: Operation Best Foot Forward will be out at trail crossings across Central Florida</a>
5/10/22	WKMG-ORD (CBS)	<a href="#">Police are out checking for safe drivers during Operation Best Foot Forward</a>
5/10/22	WKMG-ORD (CBS)	<a href="#">Nearly a dozen local law enforcement agencies are focusing on trail crossings ahead of summer</a>





# MEDIA COVERAGE

## Full Report of This Year's Coverage

Date	Outlet	Coverage/Story
5/10/22	WKMG-ORD (CBS)	<a href="#">15 Crosswalks are being targeted for a pedestrian safety enforcement Operation Best Foot Forward</a>
5/10/22	WKMG-ORD (CBS)	<a href="#">Law enforcement watching crosswalks along trails across Central Florida</a>
5/10/22	MegaTV Orlando	<a href="#">Best Foot Forward Program Conducts Crosswalk Safety Enforcement (Español)</a>
5/10/22	The Apopka Voice	<a href="#">Apopka Police Department puts its best foot forward to protect trail users</a>
5/11/22	WKMG-ORD (CBS)	<a href="#">Day Two of Crosswalk Crackdowns with Nearly a Dozen Central Florida Agencies</a>
5/12/22	Positively Osceola	<a href="#">Kissimmee Police, Osceola Deputies Join Operations Best Foot Forward to Protect Kissimmee Trail Users</a>
5/13/22	NewsBreak	<a href="#">Florida sheriff reminding drivers to yield to pedestrians</a>
5/13/22	WWSB (ABC)	<a href="#">Florida sheriff reminding drivers to yield to pedestrians</a>
8/10/22	Clermont News Leader	<a href="#">Pedestrian safety initiatives to be discussed</a>
8/8/22	South Lake Tablet	<a href="#">Coffee With The Town Manager To Discuss Pedestrian Safety Initiatives (Aug 11)</a>
8/19/22	NewsBreak	<a href="#">Operation Best Foot Forward: Aug. 23-24, 2022</a>
8/22/22	WFTV-ORD (ABC)	<a href="#">Overview of Operation BFF Crosswalks</a>
8/22/22	Central Florida's TV 27	<a href="#">Overview of Operation BFF Crosswalks</a>
8/22/22	WFTV-ORD (ABC)	<a href="#">Overview of Operation BFF Crosswalks</a>
8/22/22	Central Florida's TV 27	<a href="#">Overview of Operation BFF Crosswalks</a>
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8/22/22	Central Florida's TV 27	<a href="#">Overview of Operation BFF Crosswalks</a>
8/22/22	WFTV-ORD (ABC)	<a href="#">Overview of Operation BFF Crosswalks</a>
8/22/22	WFTV-ORD (ABC)	<a href="#">Overview of Operation BFF Crosswalks</a>
8/23/22	Central Florida's TV 27	<a href="#">Overview of Operation BFF Crosswalks</a>

# MEDIA COVERAGE

## Full Report of This Year's Coverage

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8/23/22	WKMG-ORD (CBS)	<a href="#">Crosswalk Crackdown happening near Schools</a>
8/23/22	WKMG-ORD (CBS)	<a href="#">Crosswalk Crackdown happening near Schools</a>
8/23/22	WESH-ORD (NBC)	<a href="#">Reminder: Stop for People in Crosswalks</a>
8/23/22	CW18 WKCF	<a href="#">Reminder: Stop for People in Crosswalks</a>
8/23/22	WESH-ORD (NBC)	<a href="#">Reminder: Stop for People in Crosswalks</a>
8/23/22	CW18 WKCF	<a href="#">Reminder: Stop for People in Crosswalks</a>
8/23/22	CW18 WKCF	<a href="#">Drivers beware: Cops out at crosswalks</a>
8/23/22	WESH-ORD (NBC)	<a href="#">Drivers beware: Cops out at crosswalks</a>
8/23/22	CW18 WKCF	<a href="#">Reminder: Stop for People in Crosswalks</a>
8/23/22	CW18 WKCF	<a href="#">Reminder: Stop for People in Crosswalks</a>
8/23/22	CW18 WKCF	<a href="#">Police will be out in full force this week at crosswalks</a>
8/23/22	WKMG-ORD (CBS)	<a href="#">Law enforcement keeping eyes on crosswalks</a>
8/23/22	WFTV-ORD (ABC)	<a href="#">School's back and cops are out</a>
8/23/22	WFTV-ORD (ABC)	<a href="#">CFL Law Enforcement Watching Crosswalks Closely</a>
8/23/22	Central Florida's TV 27	<a href="#">CFL Law Enforcement Watching Crosswalks Closely</a>
8/23/22	Central Florida's TV 27	<a href="#">CFL Law Enforcement Watching Crosswalks Closely</a>
8/23/22	WFTV-ORD (ABC)	<a href="#">CFL Law Enforcement Watching Crosswalks Closely</a>
8/23/22	WKMG (ClickOrlando)	<a href="#">Crosswalk crackdown promotes safety in Orange County school zones</a>
8/23/22	NewsBreak	<a href="#">Crosswalk crackdown promotes safety in Orange County school zones</a>
8/24/22	WKMG-ORD (CBS)	<a href="#">Operation Best Foot Forward getting results this week</a>
8/24/22	WKMG-ORD (CBS)	<a href="#">Operation Best Foot Forward getting results this week</a>
8/24/22	West Orange Times & Observer	<a href="#">Local leaders, organizations partner for #BestFootForward pedestrian safety initiative</a>
8/23/22	WKMG-ORD (CBS)	<a href="#">Crosswalk Crackdown happening near Schools</a>



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8/24/22	WKMG-ORD (CBS)	<a href="#">Operation Best Foot Forward getting results this week</a>
8/24/22	West Orange Times & Observer	<a href="#">Local leaders, organizations partner for #BestFootForward pedestrian safety initiative</a>
8/24/22	WESH-ORD (NBC)	<a href="#">Crosswalk crackdown in Casselberry</a>
8/24/22	CW18 WKCF	<a href="#">Operation BFF in Casselberry</a>
8/29/22	NewsBreak	<a href="#">WKMG joins crosswalk crackdown in Orange County</a>





**SUPPORTING DOCUMENTS**  
*Steering Committee*  
*Meeting Recaps*



## BFF Steering Committee Conference Call: Seminole County

Tuesday, October 5th, 2021

9:00 a.m. – 10:00 a.m.

[Zoom](#) or Call in: 929-205-6099

Meeting ID: 816 5120 9765

Passcode: 548423



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### Meeting Attendance

Venise White, Florida Health Department  
Courtney Gleaton, Orlando Health  
Frank Consoli, Seminole County  
Bill Pandos, Seminole County  
Bill Wharton, Seminole County  
Mike Blinn, Seminole County  
Kareem Goodwin, LYNX

Trish Whitton, LYNX  
Jasmine Blais, MetroPlan Orlando  
Kelly Brock, City of Casselberry  
Brian Woods, Seminole County Sheriff's Office  
Emily Hanna, BWCF  
Eric Trull, BWCF  
Kayla Mitchell, BWCF

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### Meeting Recap

#### Best Foot Forward Program Review

##### **Eric Trull – New BFF Community Outreach Manager**

- Will handle all social media, website, community outreach
- One of the founders in micro mobility across North America in early 2000s
- Previous consultant with FDOT on public involvement

##### **August Progress Report**

- Numbers represent the tail end of the fiscal year
- Reports will shift towards a quarterly period for 2022
- Final reports will be available November 30, 2021
- Emily offered to present to elected officials
- \*Partners let Emily know who they would like to present to and when
- A one-page document with program metrics will be provided

#### Education

##### **Mobility Week (Oct. 29 – Nov. 5)**

- Seminole County Bike to Work Day -- Oct. 29
- Bike 5 Cities – Oct. 30 – Register: <https://bikewalkcentralflorida.org/bike5cities/>
- Partners to provide partner events for BWCF to share on social media
- BWCF will partner with St. Cloud and MetroPlan Orlando in a Cyclovia Culinary Tour – Register: <https://www.stcloudfl.gov/CivicAlerts.aspx?AID=1576>

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### **National Night Out**

- Brian Woods and Emily Hanna will be attending Oviedo on the Park
- Health Department Staff will be attending in Sanford
- Sheryl and Courtney with Orlando Health will be attending Lake Mary
- BWCF can provide materials if needed

### **Walk to School Day**

- Emily is attending Evans ES per JoJo Sturm's direction

### **National Pedestrian Safety Month**

- BWCF will share material on social media
- Daylight savings change comes in November

### **Enforcement**

- Brian Woods confirmed Seminole County Sheriff's Office will participate Nov. 9
- \*Casselberry to confirm OBFF participation for Nov. 9-10
- Crosswalks will be selected prior to the next steering committee meeting
- Reviewed 2022 Enforcement Schedule

### **Engineering**

#### **Graduated Crosswalks**

- Varies among partners, generally accepted as 75%
- Continuing to have this discussion

#### **GIS Database**

- New Maps + Data link on the Best Foot Forward website:  
<https://www.iyield4peds.org/home/maps-data/>
- Emily pointed out data points highlighted on website
- Maps show driver yield rate data, enforcement efforts and community outreach
- What additional elements should be included?

### **BFF Partner Updates**

#### **Metroplan Orlando**



## BFF Steering Committee Conference Call: Seminole County

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- Working on the Cyclovia event with St. Cloud

### **LYNX**

- Working on starting plans for the next fiscal year

### **Florida Department of Health Seminole**

- 4<sup>th</sup> annual Bike to work day
- Longer route for those who'd like starting at the zoo Friday Oct. 29
- Trail cleanup Goldsboro trail Sunday Oct. 31
- Amanda Beal has announced her retirement, she will continue as volunteer

### **Seminole County Government**

- Recently updated their trails master plan
- New project with Kittelson to look at signage enhancement and calming devices for trail users
- Meeting tomorrow with the signal IT shop about the pedestrian detection devices
- Emily spoke to City of Orlando about their initial feedback and the detection device is very sensitive

### **City of Casselberry**

- In cooperation with Seminole County installing more permanent Bike 5 Cities signage
- Starting construction on connection from Quail Pond to Sunset Dr.
- RRFB and Queens Mirror and S. Lost Lake Lane
- Bids out for Lake Catherine Cir and Sunset Dr.
- 30% design plans for Wheel Park – public meetings on Oct. 7, 12, 25
- Seminole County trails master plan mentions Wheel Park

### **Orlando Health**

- New brand specific micro mobility codes in the trauma unit
- Other new codes available related to micro mobility, pedestrian related events
- Courtney to provide more information

### **Signal Four**

- Mike asked about the new Signal Four dashboard
- BWCF has access through MetroPlan Orlando, dashboard is now available publicly

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***Next Steering Committee Meeting: Tuesday, November 2, 2021, 9:00 a.m. via Zoom.***

## BFF Steering Committee Conference Call: Seminole County

Tuesday, October 5th, 2021

9:00 a.m. – 9:40 a.m.

[Zoom](#) or Call in: 929-205-6099

Meeting ID: 816 5120 9765

Passcode: 548423



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### Seminole County October Community Outreach

*Changes as events are added each week*

- OCTOBER – Pedestrian Safety Month, International Walk to School Month
- 10/5 -- National Night Out
- 10/6 -- National Walk to School Day
- 10/15 -- White Cane Safety Day
- 10/18 -- National School Bus Safety Week Begins
- 10/17 -- National Teen Driver Safety Week Begins (Oct. 17-23)
- 10/19 -- Seminole CTST Meeting
- 10/24 -- Goldsboro Trail Clean Up – Friends of FDOH Seminole
- 10/28 -- SCSO Spooktacular Halloween Event
- 10/30 -- Bike 5 Cities
- 10/29 -- Mobility Week (Oct. 29 – Nov. 5)
- 10/31 -- NHTSA Impaired Driving Campaign Halloween

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### 2022 Schedule

#### Quarter 1: October, November and December

- Operation BFF: November 9-10
- Darker later – daylight savings (Watch out for peds at night!)
- Report: January 30, 2022

#### Quarter 2: January, February and March

- Operation BFF: February 22-23
- Inclusive Streets theme (have input and support from advocacy organizations for people with disabilities)
- Report: April 30, 2022

#### Quarter 3: April, May and June

- Operation BFF: May 10-11
- School is out, watch out for kids!
- Report: July 30, 2022

#### Quarter 4: July, August and September

- Operation BFF: August 23-24
- Back to School theme
- Annual report due by November 15, 2022 with Q4 activities



*Bike/Walk Central Florida is the nonprofit responsible for administering the Best Foot Forward program on behalf of the coalition partners.*

## BFF Steering Committee Conference Call: Seminole County

Tuesday, November 2<sup>nd</sup>, 2021

9:00 a.m. – 10:00 a.m.

[Zoom](#) or Call in: 929-205-6099

Meeting ID: 839 1165 3712

Passcode: 041778



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### Attendance

Bill Pandos, Seminole County

Mike Blinn, Seminole County

Frank Consoli, Seminole County

Bill Wharton, Seminole County

Courtney Gleaton, Orlando Health

Kelly Brock, City of Casselberry

Dean Fathelbab, City of Casselberry

Matthew Blunt, Casselberry Police

Department

Jasmine Blais, MetroPlan Orlando

Venise White, Florida Health Department

Trish Whitton, LYNX

Emily Hanna, BWCF

Eric Trull, BWCF

Kayla Mitchell, BWCF

Rafael Burgos, BWCF

Barbara Giles, BWCF

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### Meeting Recap

#### Best Foot Forward Program Review

- Friday In the News will now become a monthly newsletter
- BFF is looking for feedback on what partners would like to see

#### Enforcement

- \*Seminole County Sheriff's to confirm the times, enforcing on Tuesday, Nov. 9 at International Parkway and Westin Hotel, Forest Park Cir. and Sand Lake Rd
- Casselberry will be enforcing on Thursday Nov. 11 from 8-12, Lake Dr. and Park Dr.
- Partner attendance is highly recommended

#### Engineering

- GIS data highlights have been updated on the BFF website
- RRFB data and mid-block yield rate differences, average yield rates and their improvements within the program are now listed on the website
- Data shows that the yield rate does improve over time within the program
- GIS file will be made available to the partners this month
- BFF is looking for data collectors, looking to reduce turnover by increasing pay and making hours more consistent
- Baseline data collection should be finished and ready for partner review in November



## BFF Steering Committee Conference Call: Seminole County

Tuesday, November 2<sup>nd</sup>, 2021

9:00 a.m. – 10:00 a.m.

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Passcode: 041778



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### Education

- Bike5Cities was successful with many partners attending
- Jordan Smelsky foundation helmet fitting event is in early December
- Region-wide Mobility Week: The Blind Experience is tomorrow at City Hall in Orlando
- Operation Best Foot Forward next week's theme is daylight savings time
  - Seminole County Sheriff's Office, Wednesday, November 10
    - 7:30 am – 9:30 am: Sand Lake Rd. & Forest Park Cir.
      - RESULTS: 26 drivers educated total (0 warnings, 26 citations)
    - 10:00 am – 1200 pm: International Parkway at Westin Hotel
      - RESULTS: 5 drivers educated total (1 warning, 4 citations)
- Please share any events that BFF should be attending with Eric Trull
- Seminole County Spooktacular drivers received educational materials
- Emily shared her experience with attending walk to school day
- Sterling Park ES at Deer Run has asked BFF to present to promote more students to walk and bike and to school

### Partner Updates

#### FDOT

- Updated Pedestrian Safety Plan for 2021

#### MetroPlan Orlando – Jasmine Blais

- Mobility Week – the Blind Experience tomorrow 10-12, register online
- Cyclovia in St. Cloud – culinary bike tour Friday from 6-8pm

#### LYNX – Trish Whitton

- Working on FY22 projects
- BFF will provide GIS data in November

#### Florida Department of Health – Venise White

- Community Health Improvement Plan (CHIP) – provides educational materials and wayfinding maps on trails
- Emily would like a QR code on the signage to educate on events for trail users
- 4<sup>th</sup> annual bike to work day started at Sanford Zoo along the new expanded Riverwalk and had about 40 participants

## BFF Steering Committee Conference Call: Seminole County

Tuesday, November 2<sup>nd</sup>, 2021

9:00 a.m. – 10:00 a.m.

[Zoom](#) or Call in: 929-205-6099

Meeting ID: 839 1165 3712

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### Seminole County Government – Bill Wharton

- Looking at grade separated trail crossings at 434/436
  - Met with Altamonte Springs last week
  - Met with leisure services and parks and rec as well
  - Meeting with FDOT to get their recommendations
- Will be presenting to the commission on Dec. 14
- Barbara asked if there was knowledge of FDOT audits of trails for anything that is part of the Coast to Coast

### Seminole County Government – Bill Pandos

- Trails master plan was finalized
- Received some money to start projects already
- Midway River loop system to connect that community
- Flagler Trail feasibility project has started
- Working with health department to have an internal loop with some exercise equipment
- Consultant Kittelson has identified some areas of concern: General Hutchinson and Ronald Reagan crossing – setting up site visits soon and would like Emily's involvement

### Seminole County Government – Mike Blinn

- Push button signs on International Pkwy have been installed, would like to see how they influence use during Operation BFF
- Restriping on Bear Lake and McNeil – has been taken care of with the project scheduled
- Emily brought up recent student related crashes at Dike Rd and Lake Howell – Mike has ordered a study for counts to see how many people are using the crosswalk or where they are crossing
- Put in a study request for Lake of the Woods
- The studies being conducted are cost prohibitive - Oviedo residents want a midblock installed for the trail, baseball fields, playground and the cost was shocking
- Emily and Mike to talk opportunities offline

### City of Casselberry – Kelly Brock

- Two large complete street projects, out to bid and one to be released
- Resistant to speed humps or vertical deflections but exploring adding to one of the projects – speed cushions, are effective but do not slow down emergency vehicles
- Public meeting tonight from the residents in the area
- Mike suggested looking at City of Sanford traffic calming measures

## BFF Steering Committee Conference Call: Seminole County

Tuesday, November 2<sup>nd</sup>, 2021

9:00 a.m. – 10:00 a.m.

[Zoom](#) or Call in: 929-205-6099

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- \*Mike will send link to their website and the specs for traffic calming that
  - \*Eric Trull will share the College Park rubberized speed humps

### **Casselberry Police Department – Sergeant Blunt**

- Needs final approval for operation next week
- First time using this intersection, well painted but there is a speed issue there, two traffic homicides with ped/cyclists in the last 12 years, low visibility but hoping hospital partners will assist with decoys
- Hoping to use electronic sign board and Facebook posts to improve public awareness a week in advance
- Have been distributing the educational materials and will not be doing a warning phase this time
- Corporal Stewart will be managing the operation, Emily and Courtney will attend this location

### **Orlando Health – Courtney Gleaton**

- Safe Kids Orange County coalition received a grant to give out 400 car seats and 90 booster seats
- Contact Courtney if people are needing car seats of any county
- Courtney has several helmet fittings coming up and attended Bike 5 Cities

***Next Steering Committee Meeting: Tuesday, December 7, 2021, 9:00 a.m. via Zoom.***

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### **Seminole County November Community Outreach**

*Changes as events are added each week*

- November 4, The Blind Experience – Regionwide – at Orlando City Hall
- November 7, Daylight Savings Time Ends, Driver Awareness (Drowsy Driving Prevention Week)
- November 9 & 10, Operation Best Foot Forward
- November 20, Longwood Arts & Crafts Fair
- December 11 & 12, Jordan’s Smile Sporting Good Store



## BFF Steering Committee Conference Call: Seminole County

Tuesday, December 7<sup>th</sup>, 2021

9:00 a.m. – 10:00 a.m.

[Zoom](#) or Call-in: 929-205-6099

Meeting ID: 839 1165 3712

Passcode: 041778



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### Attendance

Bill Wharton, Seminole County  
Cody Johnson, LYNX  
Dean Fathelbab, City of Casselberry  
Emily Hanna, Bike/Walk Central Florida  
Eric Trull, Bike/Walk Central Florida  
Kayla Mitchell, Bike/Walk Central Florida

Mike Blinn, Seminole County  
Rafael Burgos, Bike/Walk Central Florida  
Sgt. Jesse Gelm, Longwood Police Department  
Shad Smith, City of Longwood  
Sheryl Aldarondo, Orlando Health

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### Meeting Recap

#### Best Foot Forward Program Review

- Emily shared highlights from the MetroPlan Orlando fiscal year 2021 annual report.
  - Bill Wharton asked for clarification between the number of enforcements and details: “Enforcements” include the total number of BFF operations, while “details” include the number of crosswalks that are part of each enforcement.
- Crosswalk recommendation documents were provided to each partner in 2021 and included in-depth audits of each BFF crosswalk.

#### Engineering

- FY22 Baseline crosswalk data and observations were highlighted.
  - See meeting materials for full report on baseline observations and any hazards noted.

#### Enforcement

- November’s Operation BFF Seminole County Sheriff’s Office enforced two crosswalks issuing 31 warnings and citations at International Pkwy at the Westin Hotel and Sand Lake Rd at Forest Park Circle
- Next Operation BFF: Inclusive Streets! February 22-23, 2022
  - When the City of Casselberry and BWCF were out evaluating the crossing at Melody and Cypress, a person in a wheelchair was being pushed down the shoulder of Melody Lane. When we asked him why he stated he felt more visible in the road than on the sidewalk. He said drivers never stop for him. Will ask Casselberry Police Department to enforce this crossing during the next enforcement

#### Education

- Eric has officially transitioned into Outreach Coordinator and will be reaching out for one-on-ones with partners.

## BFF Steering Committee Conference Call: Seminole County

Tuesday, December 7<sup>th</sup>, 2021

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- Jordan Smelski event this weekend includes bicycle giveaways for children in need. We will be fitting helmets for kids and sharing bike and pedestrian safety information with them and their parents.

### BFF Partner Updates

#### **Seminole County Government – Mike Blinn**

- Signage and markings in Seminole County school zones are maintained by the county.
- Lake and Park is a county road, side streets are city, any changes in engineering need to be filtered by the county.
- Building an inventory of midblock crossings (163 locations, GIS layer) to look at how to sign the midblock crossings in the future, timeline to be determined.
  - Emily asked if there was a list of midblock crossings that are needed to be installed? Mike noted that traffic studies are needed to warrant a midblock, many are often requested. Traffic is weary of installing new midblock crosswalks.
  - Emily offered the consultant, xGeographic's assistance with the GIS layers.

#### **City of Casselberry – Dean Fathelbab**

- Sunset Drive Complete Street going back to drawing board – few modifications on the LAP funded project.
- Emily is interested in learning about the configuration at Button Rd.

#### **Orlando Health – Sheryl Aldarondo**

- Ready to support February's Operation BFF.
- Brought the iY4Ped tear sheets to the senior centers

***Next Steering Committee Meeting: Tuesday, January 4, 2022 at 9:00 a.m. via Zoom.***

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#### **Upcoming Seminole County Community Outreach**

*Changes as events are added each week*

- 12/11/21 – Seminole Co. – Jordan's Sporting Goods
- 12/12/21 – Seminole Co. – Jordan's Sporting Goods
- 01/21/22 – Casselberry – Casselberry Rock-N-Blues Concert and Car Show
- Feb '22 – Operation Best Foot Forward
- March '22 – Florida Bike Month



*Bike/Walk Central Florida is the nonprofit responsible for administering the Best Foot Forward program on behalf of the coalition partners.*

## BFF Steering Committee Conference Call: Seminole County

Tuesday, January 4<sup>th</sup>, 2022

9:00 a.m. – 10:00 a.m.



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### Attendance

Bill Pandos, Seminole County  
Courtney Gleaton, Orlando Health  
Dean Fathelbab, City of Casselberry  
Emily Hanna, Bike/Walk Central Florida  
Eric Trull, Bike/Walk Central Florida  
Jasmine Blais, MetroPlan Orlando

JoJo Sturm, Seminole County Crossing Guards  
Kayla Mitchell, Bike/Walk Central Florida  
Mike Blinn, Seminole County  
Shelby Villatoro, Bike/Walk Central Florida  
Trish Whitton, LYNX

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### Meeting Recap

#### Best Foot Forward Program Review

- Shelby Villatoro, the previous program manager prior to Kayla, has returned to BFF after working with Global 5.
- **Best Foot Forward Summit** – a one-day gathering of all stakeholders in the three counties to talk about the 3 E's and how to continue to move the needle – tentatively scheduled for April 6; Will be sending a save the date once final details are confirmed.
- First quarter progress reports will be provided by the end of the month.

#### Education

- Jordan Smelski's Sporting Goods Store event happened Dec. 11-12.
  - ~1,000 kids received sporting goods (bikes, scooters, basketballs, etc.) during the free event.
  - **646 helmets** were fitted for children by BWCF staff, volunteers, and partners from the Seminole County Sheriff's Office Crossing Guard team.
  - [View the recap video.](#)
- Upcoming Events
  - 02/05/22: Mustang Roundup car show - Longwood
  - 02/26/22: Matt Miller Memorial Motorcycle Competition – Seminole County; Motors Unit event, BFF to share information about pedestrian safety laws and BFF program.
  - 03/19/22: Hot Rods for Heroes – Seminole County (Oviedo Mall)
  - 05/28/22: Rock'n Blues Car Show – Casselberry; Interested in this event and will be confirming attendance with Dean.
- Send information to Eric or Shelby for upcoming events for BFF to attend.

#### Enforcement

- Next Operation BFF: Feb. 22-23, 2022 – Inclusive Streets
  - Shelby to reach out to partners in the coming weeks to confirm their attendance and their crosswalk locations; Will send out an invite for the enforcement.



## BFF Steering Committee Conference Call: Seminole County

Tuesday, January 4<sup>th</sup>, 2022

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- Enforcement crosswalks have been selected surrounding the themes for FY22.

### Engineering

- GIS Update
  - GIS updates are included in the latest; Some crosswalks were collected over the holidays and those will be added soon.
  - GIS zip file has been provided in the meeting materials and updates will be provided quarterly.

### BFF Partner Updates

#### **MetroPlan Orlando – Jasmine Blaise**

- Preparing for the next round of committee meetings.

#### **LYNX – Trish Whitton**

- Providing GIS information to the LYNX GIS department.

#### **Orlando Health – Courtney Gleaton**

- Will keep Eric in the loop about upcoming events.

#### **Seminole County Government – Mike Blinn**

- Mike to join Emily in rescheduling meeting with Commissioner Dallari to discuss funding for engineering updates.
- Still working on inventory of mid-block crossings around the county. The budget is getting ready to ramp up in the next month or two and funding requests need to be included there.
- Mike reached out to a contractor about in-street PED pavement markings, would like to see some go in the travel lane at Tuskawilla. Emily agreed and recommended that we collect data to measure their impact.
  - Eric shared that Orange County is adding one at 441 and 17/92.

#### **City of Casselberry – Dean Fathelbab**

- Installing gateway treatments and would like the timeline from BWCF for enforcements at:
  - Crystal Bowl at Casselberry ES
  - Winter Park Dr at Bluebell
- Gateway treatment repairs can be reported to Kelly and Dean (city maintaining).
- The Quail Pond Complete Street from Sunset to Lake Concord Park is almost complete. There will eventually be a crosswalk over Sunset.

#### **Seminole County Crossing Guards – JoJo Sturm**

- Inquired for more information on the Crystal Bowl gateway treatment.

## BFF Steering Committee Conference Call: Seminole County

Tuesday, January 4<sup>th</sup>, 2022

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- Kayla will provide the gateway treatment PowerPoint provided by MetroPlan Orlando in the meeting materials.
- Participating in their first county school safety event in a while on the 14<sup>th</sup> in Casselberry. Emily offered BFF support with materials for any upcoming events.
- Emily shared information about Walking School Bus Program. JoJo in support and has a lot of information to share but finds that the biggest hurdle is parents not wanting to be responsible for others' children. Happy to connect offline about working together.
- Requested the meeting time change to the afternoon.
  - Shelby to send a Doodle Poll to Seminole partners to explore new meeting times.

### Seminole County Leisure Services – Bill Pandos

- Kittelson will be providing deliverables by the beginning of February for the trail safety feasibility study.
  - Had some field visits prior to the holiday break.
  - Looking forward to this year.
  - Emily shared the available data with Kittelson.

***Next Steering Committee Meeting: Tuesday, February 1, 2022, at 9:00 a.m. via Zoom.***



*Bike/Walk Central Florida is the nonprofit responsible for administering the Best Foot Forward program on behalf of the coalition partners.*

## BFF Steering Committee Conference Call: Seminole County

Tuesday, February 1<sup>st</sup>, 2022

9:00 a.m. – 10:00 a.m. (Zoom)



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### Attendance

Emily Hanna, Bike/Walk Central Florida  
Eric Trull, Bike/Walk Central Florida  
Kayla Mitchell, Bike/Walk Central Florida  
Rafael Burgos, Bike/Walk Central Florida  
Shelby Villatoro, Bike/Walk Central Florida  
Dean Fathelbab, City of Casselberry  
Anjum Mukherjee, City of Longwood  
Shad Smith, City of Longwood

Herronda Mortimer, FDOH in Seminole  
Stephanie Moss, FDOT  
Trish Whitton, LYNX  
Jasmine Blais, MetroPlan Orlando  
Courtney Gleaton, Orlando Health  
Bill Pandos, Seminole County  
Mike Blinn, Seminole County

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### Meeting Recap

#### Best Foot Forward Program Review

- BFF Summit Save the Date (April 6, 2022) – More details to come!
- Emily will be presenting about the BFF program at the MetroPlan Orlando board and committee meetings.
- Progress reports for the first quarter of fiscal year 2022 are now available

#### Education

- Upcoming Events
  - 2/05/22 - Longwood - Mustang Round up
  - 2/26/22 - Seminole County - Matt Miller Memorial Police Motorcycle Skills Challenge
  - 3/19/22 - Seminole County - Hot Rods for Heroes at Oviedo Mall
- Bike Month
  - Any planned events in March or May?
  - Submit events [through our form!](#)

#### Enforcement

- Conducted Longwood PD enforcement training on 1/25/22
  - Training is not focused on educating law enforcement on how to conduct enforcement (they are the pros!). It focuses on other topics like the built environment to provide a holistic approach that we take in all BFF education.
- Operation BFF: 22-23, 2022 – Inclusive Streets
  - Longwood PD: Tuesday, February 22, 2022, from 11:00 am – 1:00 pm*
    - Grant & 434
  - Casselberry PD: Wednesday, February 23, 2022, from 4:00 pm – 5:30 pm*
    - Crystal Bowl Cir at Casselberry ES
  - Seminole County Sheriff's Office: Thursday, March 3, 2022, Time TBD*
    - Tuskawilla and Redbug, NW slip lane





## **Engineering**

- Many crosswalks in Seminole County were collected recently in January - just in time for upcoming enforcement.
- Emily is working on a project with a consultant to connect the data collectors with Fitbits to record data on heart rates, stress levels, etc. to provide more quantitative data on their experience.
- Bike/Walk is still looking to add to the data collection team – [please share!](#)
- Partners, please share updates on engineering upgrades so we can broadcast on our social media and website and celebrate every improvement that happens in the region to make the streets safer for people walking and biking.

## **BFF Partner Updates**

On education initiatives, outreach events, planning/engineering progress:

### **Florida Department of Transportation (FDOT), Stephanie Moss**

- Implementation plan for the Strategic Safety Plan last week in Tallahassee during the Florida Bike/Ped Coalition meeting.
- During Mobility week there was a bike lane design contest. Bentley ES in Sanford – two winners and Oviedo operations is working to get those two designs created to go on the trail near the school. Install date TBD and short bike safety presentation will be scheduled for the winning teams and their classmates Michael McCoy ES installed first winner’s design on the ground in Orlando already.
  - Stephanie has photos from last year’s design to share.

### **MetroPlan Orlando, Jasmine Blais**

- Cyclovia was a successful culinary bike tour event in January in St. Cloud, rescheduled from Mobility Week.

### **Trish Whitton, LYNX**

- No major updates but planning projects that will be started in the upcoming months.

### **Orlando Health, Courtney Gleaton**

- Run with the Heroes this Saturday in Seminole County, will be sharing safety information.
- 81 car seat checks last month!

### **Florida Department of Health Seminole, Herronda Mortimer**

- New counterpart taking over for the BFF program.

### **Seminole County Government, Bill Pandos & Mike Blinn**

*Bill Pandos*



- Mountain bike at Markham Trailhead improvements beginning shortly, would like to partner to share bike safety information.
- Kittleson is working on a trail safety feasibility study to make recommendations at trail crossings, more updates to come.

#### *Mike Blinn*

- RRFB being strongly considered at the Snow Hill at Flagler Trail crossing (Jacobs Trail), should be coming in the next 6 months. BFF team will follow up about installation timeline.
- Could use some help (Stephanie, FDOT) with determining where DOT considered roads that have bike lanes, [went into their GIS portal](#) and brought up a number of roads that they considered bike lanes.
  - Roads included:
    - Red Bug Lake Road
    - E. and W. Lake Mary Blvd
    - Eden Park
    - International Pkwy
    - Lockwood
    - Small section of W. Airport Blvd
  - Seminole County plans to mark those as bike lanes now that DOT has officially named them bike compatible.
  - Emily questioned striping on roads with speeds above 45, provide a buffered bike lane – Mike says that’s for new construction only.
  - Stephanie suggested looking at each segment specifically, with the changing perspective on where they want marked bike lanes and where they prefer separated facilities.
  - Shad provided background from when he was with the county: Keyhole standard is for 5 feet, lanes were 11/11/4 – do you stripe the keyhole lane if it is too narrow?
  - Citizens were happy that Lake Mary Blvd. was striped and reported feeling much safer once that was completed.
  - Mike to follow up with Stephanie to get her thoughts.

#### **City of Casselberry, Dean Fathelbab**

- Outreach events locked in with BWCF: April 30<sup>th</sup> Earth Fest, May 28<sup>th</sup> Rock Blues
- June 22<sup>nd</sup> check availability for a city spotlight event with Seminole County Chamber of Commerce, different audience but opportunity for the city to highlight aggressive development and pedestrian infrastructure.
- Right after OBFF, gateway treatments will be installed Casselberry ES crosswalk.
- End of February will be the install for the speed feedback and RRFB at Lost Lake and Queens Mirror Cir at the new park, location of Casselberry Founder’s House.
- Upcoming webinar this Thursday by the [Smart Growth Online: from Complete Streets to Complete Networks](#).
- Shelby brought up the guidance from FDOT on STOP for pedestrians versus YIELD for pedestrians, will follow up with Dean about their design for their gateway installations.

#### **City of Longwood, Shad Smith**

- Received BFF magnets after Longwood PD enforcement training, would like to know who our vendor is. Eric to reach out.



- Cross Seminole Trail Connector in the works (LAP funded by FDOT), making sidewalk connections in Timacuan, adding sharrows and a connecting trail piece behind Arbor Park, project estimated to be completed by end of April.
- [W. Warren Complete Streets project](#) ongoing, discussed midblock crossings. One PVT meeting left; a BFF staff member could join mid-late February. Shelby will follow up. April 4<sup>th</sup> will be presented to the commission.
- “Stop here for peds” signs were ordered for installation where the stop bars are at the current midblock crossings along Warren Ave near Reiter Park and hospital parking.
- East Church from SunRail to 17-92 is another upcoming project to improve the corridor with sidewalks and bike facilities.

**Longwood Police Department, Sgt. Gelm**

- Working on the operation plan for the 22<sup>nd</sup> operation at 434 and Grant St.
- Next month March 26-27 is the Pirate Seafood Festival at Reiter Park (near several BFF crosswalks) big turnout and law enforcement detail so great opportunity to observe pedestrian behavior. Eric to follow up about participating.

***Next Steering Committee Meeting: Tuesday, March 1, 2022, 9:00 a.m. via Zoom.***



## BFF Steering Committee Conference Call: Seminole County

Tuesday, June 7, 2022

9:00 a.m. – 10:00 a.m.

[Teams](#) | Call-in: +1 917-410-4077, Pin: 703911380#



### ATTENDANCE

Emily Hanna, BWCF  
Eric Trull, BWCF  
Erin Hearn, BWCF  
Kayla Mitchell, BWCF  
Shelby Villatoro, BWCF  
Ofc. Chris Jones, Casselberry Police Department  
Dean Fathelbab, City of Casselberry

Ethel Smith, FDOH in Seminole County  
Taylor Laurent, MetroPlan Orlando  
Courtney Gleaton, Orlando Health  
Sheryl Aldarondo, Orlando Health  
Bill Pandos, Seminole County  
Bill Wharton, Seminole County  
Mike Blinn, Seminole County

*Next Steering Committee Meeting: Tuesday, August 2, 2022, at 9:00 a.m. via Teams.*

### ACTION ITEMS

- BFF to resolve issues with call-in option in Teams.

### MEETING RECAP

#### Program Updates

- FY 21-22 Q2 Progress Reports distributed on April 30!
  - Progress Reports are available in the [public Sharepoint \(linked here\)](#).
- [NHTSA](#) & [GHSA](#) recently released reports about the preliminary traffic crash data for 2021.
  - Pedestrian fatalities nationwide are up 13%.
  - Florida had the greatest increase in total number of fatalities between 2020 and 2021 (183).
  - Emily noted that toward the end of the GHSA report (Part 3), there is a lot of great information shared about the Safe System approach and how its objectives can help reduce fatalities.
  - The Dangerous by Design report is expected to come out in the next month or two – methodology has shifted and should allow us to replicate the data at a local level and break it out to address our communities.

#### Engineering

- New data collection contractors providing a more diverse team, allowing for more well-rounded data collection (observations and yield rates).
  - Dean asked about looking at data through the different results based on the demographics of our data collectors. Emily talked about the goal of working with UCF researchers to organize this type of research project, studying yield rates, racial bias, and more in different communities.

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Tuesday, June 7, 2022

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- April – May data collection highlights/follow ups will be shared in the coming weeks (as needed). Stay tuned.
- Shelby and Emily are working on crosswalk evaluation documents – adding in new information.
- [Latest GIS files are available on Sharepoint!](#)
- Crosswalk project highlights were shared:
  - ***Crystal Bowl Cir. at Casselberry ES – Gateway Treatments Installed in April***
    - Casselberry recently installed gateway treatments at the Crystal Bowl at Casselberry Elementary School crossing. This location averaged a 36% driver yield rate prior to installation (measured in March 2022).
    - Dean shared that, unfortunately, one of the signs has already been knocked down but the city is working to get it restored.
    - The latest data was collected at this location on May 23, and we are seeing a jump to 80%!
    - One thing to note – data collector noted more hard brakes than in previous two collections (13% or a total of 8 noted – up from only ONE noted in the previous collections).
    - Dean also noted that people are stopping general – would like more education to be pushed about what the stop bars/signage is, that people only need to stop if there is a PED in the crosswalk.
  - ***Queens Mirror Circle & Lost Lake Dr. – RRFB Installation***
    - The City of Casselberry recently installed new RRFBs at Queens Mirror Cir. & S. Lost Lake Ln. along with signage reminding driver of the state law to stop for pedestrians.
    - Initial data collection indicates that these countermeasures are hugely successful. In December 2021, 43% of drivers were stopping for data collectors (the FY 20-21 average was 37%).
    - Averaging our March and May 2022 data collection, this crosswalk is currently at 87%!
  - ***Warren Ave. at Reiter Park – New “Stop Here for PEDS” signage***
    - “Stop Here for Peds” signage was installed to accompany the existing stop bars at the Warren Ave. crosswalk at Reiter Park.
    - Data collectors saw an initial driver yield rate increase from the baseline of 46% (Dec. 2021) to 80% (Feb. 2022) after the signage was installed.

### **Enforcement – Operation Best Foot Forward**

- Shelby briefly recapped the May Operation BFF, which was the largest enforcement action to date with 11 law enforcement partners participating.
  - [Photos are saved here!](#)
  - Action items from the enforcement will rolling out in the next couple of weeks.
- Next enforcement: August 23-24, 2022 (Back to School Theme)

## BFF Steering Committee Conference Call: Seminole County

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- Shelby will be following up in early July to coordinate crosswalks and schedules.

### Education

- Mr. Richard's Left Right Left Video now available!
  - Full video – <https://vimeo.com/687578445/5e36b99e2b>
  - 30-sec (v1) – <https://vimeo.com/687783620/c2d67eca8a>
  - 30-sec (v2) – <https://vimeo.com/688172758/901520551c>
- Outreach
  - Full list of past and upcoming outreach events below.
  - The Community Outreach Map has been updated - Links: Via BFF [Map & Data Page](#), or [Direct on ArcGIS](#).
    - Updates include a layer with BFF crosswalks and the ability to filter out crosswalk and outreach data for this fiscal year.
    - Events are currently updated through the end of March and will be updated 30 days after the end of each quarter.
  - **County Wide Outreach Totals – Q3 – April 1 – June 30 (totals through May 25)**
    - 4 Events
    - 958 People Reached
    - 2,348 Education Materials Distributed
    - 65 Helmets Distributed
  - **Event Totals – Fiscal Year 2022, YTD October 2021 – June 5, 2022**
    - Seminole County – 11 events completed/scheduled of 15 scoped
    - Casselberry – 4 events completed/scheduled of 3-5 scoped
    - Longwood – 4 events completed/scheduled of 3-5 scoped
  - **Back-to-School Events**
    - Are you aware of anything being planned? We'd like to ensure we're available and have room in our scope to support BFF Outreach at these.

### BFF Partner Updates

On education initiatives, outreach events, planning/engineering progress:

#### Bike/Walk Central Florida – Emily Hanna

- BWCF is working with UCF students to go after grant funding for Walking School Bus program; The grant application is due in July.

#### MetroPlan Orlando – Taylor Laurent

- Continuing with speed study across the three-county area.

#### Orlando Health – Sheryl Aldarondo

- No major updates – excited for the next round of enforcement.



## BFF Steering Committee Conference Call: Seminole County

Tuesday, June 7, 2022

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### Orlando Health, Arnold Palmer – Courtney Gleaton

- Children’s Safety Village doing summer camp in the next two weeks, Courtney doing ped safety there next week.
- Event taking place this weekend for car seats.
- Doing Walk-Ride-Thrive pedestrian safety education with the Children’s Safety Village.

### Florida Department of Health in Seminole County – Ethel Smith

- Has participated in the last couple of meetings but is new to the group; Very interested in learning more about Bike/Walk Central Florida and getting up to speed.

### Seminole County

#### *Bill Pandos*

- Working on a Trail Feasibility Study with Kittelson: 9 different scenarios.
- Markham Trail skills track construction starts soon.

#### *Bill Wharton*

- Board approved two tunnels on 434 and 436.
  - Design RFP went out and closes June 22.

#### City of Casselberry – Dean Fathelbab

- New city engineer coming onboard shortly, will be introduced to the BFF group.
- Studying raised crosswalks at city parks: Wirz Park, Dew Drop Park at Avalon Road, and Wheel Park at Winter Park Drive.

#### Casselberry Police Department – Christopher Jones

- No updates – would like to see more driver education taking place.
  - Emily recommended sharing BFF citation tear sheets throughout the year, not just during enforcement. BFF to explore additional opportunities to work with FLHSMV.

#### City of Longwood – Shad Smith

- Update on Longwood Cross-Seminole Trail Connector Project: SunRail to Grant Street – Grant Street runs up to Candyland Park, then to Timocuan Way. Will be a combination of trails and sidewalk.
  - Trail paving starting shortly; Curb ramps are in place, just not “officially” finished so not formally opened just yet.

**BFF Steering Committee Conference Call: Seminole County**

Tuesday, June 7, 2022

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**BFF OUTREACH SUMMARY**

**Past Events – Beginning FY '22 Q3 – April 1 – May 30**

- 4/7/2022 SEMINOLE: Oviedo Homeschoolers PE Class
- 4/16/2022 SEMINOLE: 3rd Annual Seminole County Spring Festival and Car Show
- 4/30/2022 CASSELBERRY: Earth Fest 2022
- 5/7/2022 SEMINOLE: Walk like MADD Event
- 5/28/2022 CASSELBERRY: Rock'n Blues Car Show
- 6/2/2022 CASSELBERRY: Wilshire DMV Tabling Outreach
- 6/2/2022 SEMINOLE: Winter Springs DMV Tabling Outreach

**Upcoming Events – Ending FY '22 Q3 – June 2022**

- 6/19/2022 SEMINOLE: Lake Mary Cruise-In Car Show
- 6/20/2022 SEMINOLE: Chuluota VFW

**Upcoming Events – FY '22 Q4 – Through Sept. 30, 2022 (Tentative)**

- 9/17/2022 *TENTATIVE: SEMINOLE: Sanford Spring Craft Festival*
- 9/23/2022 *TENTATIVE: SEMINOLE: Sanford Spring Craft & Vendor Event*
- 9/24/2022 *TENTATIVE: CASSELBERRY: Latin Jazz Concert at Lake Concord Park*



*Bike/Walk Central Florida is the nonprofit responsible for administering the Best Foot Forward program on behalf of the coalition partners.*

## BFF Steering Committee Conference Call: Seminole County

Tuesday, Aug 2, 2022

9:00 a.m. – 10:00 a.m.



### ATTENDANCE

Emily Hanna, BWCF  
Erin Hearn, BWCF  
Grace Winter, BWCF  
Shelby Villatoro, BWCF  
Sgt. Matthew Blunt, Casselberry PD  
Dean Fathelbab, City of Casselberry  
Leonard Barden, City of Casselberry

Shad Smith, City of Longwood  
Patricia Whitton, LYNX  
Sheryl Aldarondo, Orlando Health  
Bill Pandos, Seminole County Government  
Bill Wharton, Seminole County Government  
Kelly Welch, Seminole County Government  
Mike Blinn, Seminole County Government

*Next Steering Committee Meeting: TBD (FY 22-23).  
End of Fiscal Year September Workshops to be scheduled individually.*

### ACTION ITEMS

- **Shelby Villatoro** to distribute BFF citation tear sheets to Sheryl Aldarondo and Seminole County Crossing Guard team (JoJo and Dacia).
- **JoJo Sturm** to explore education opportunities at Wekiva Elementary (near new Wekiva Neighborhood Trail crosswalk).
- **Erin Hearn** to follow up with Bill Pandos about Winter Springs trail event.

### MEETING RECAP

#### Program Updates

- Smart Growth America's [Dangerous by Design 2022 report](#) was released July 2022. The latest report featured significant changes.
  - Updates to the methodology mean that this year's rankings cannot be compared to previous years.
  - The Orlando-Kissimmee-Sanford MSA ranked #8, with Florida ranking #2.
- [FY 21-22 Q3 Progress Reports](#) are available!
- Emily looking to adjust upcoming scopes for FY 22-23 to reduce costs for administrative tasks and maximize program resources. During our upcoming workshop, we will be discussing these scopes and ideas.

#### Engineering

- Shelby is working on FY 21-22 Crosswalk Evaluations and disseminating them prior to the upcoming workshops. Here's the status of the Osceola evaluations to date:
  - **Casselberry:** Distributed



## BFF Steering Committee Conference Call: Seminole County

Tuesday, Aug 2, 2022

9:00 a.m. – 10:00 a.m.



- **Longwood:** Distributed
- **Seminole County:** In Progress
- Emily is coordinating the end-of-year workshops with the partners individually. During these workshops, we will cover the crosswalk evaluations and discuss FY 22-23 locations. Workshops scheduled to date:
  - **Casselberry:** 9/15 at 10:00 am
  - **Longwood:** 9/13 at 2:00 pm
  - **Seminole County:** 9/15 at 10:00 am
- Data Collection Highlights
  - CAS: Queen's Mirror Circle and Lost Lake Lane
    - RRFB Light (North) – Out or Low Solar (Blocked by Trees)
      - Casselberry is aware of the outage; Working on getting trees trimmed and identifying what is causing the RRFB issue so that it can be repaired.
  - SEM: New Crosswalk at 239 N. Hunt Club Blvd
- [Latest GIS files](#)

### Enforcement – Operation Best Foot Forward

- August 23 and 24, 2022 – Back to School theme
  - CPD plans to do enforcement on 8/24 from 8:00 am to 12:00 pm. They are open to enforcing the Melody and Cypress location or Casselberry ES location again. Looking for decoy support (Sheryl has volunteered).
  - LPD planning to enforce at Ronald Reagan and Dog Track Rd.
  - Sem. Co. SO will need to enforce the morning of the 24<sup>th</sup>; They are looking at Bear Lake & McNeil and/or the [Wekiva Neighborhood Trail crossing on N. Hunt Club Blvd.](#)
    - JoJo will connect with Wekiva ES to explore education opportunities in the area near this crosswalk.
- Please send any contact information for PIOs to Shelby for communications updates.

### Education

- Full list of past and upcoming outreach events below.
- Event Totals – Fiscal Year 2022, YTD October 1, 2021 – September 30, 2022
  - Seminole County: 11 events completed of 15 events scoped
  - Casselberry: 4 events completed of 3 – 5 events scoped
    - Final event requested has been scheduled – Latin Jazz Fest
  - Longwood: 4 events completed of 3 – 5 events scoped
- There is a need for additional events throughout “unincorporated” Seminole (outside of Sanford). Partners recommended libraries and pop-up events. Please contact Shelby if you have additional recommendations to share.

## BFF Steering Committee Conference Call: Seminole County

Tuesday, Aug 2, 2022

9:00 a.m. – 10:00 a.m.



### **BFF Partner Updates**

On education initiatives, outreach events, planning/engineering progress:

#### **Bike/Walk Central Florida – Emily Hanna**

- Working on the Healthy West Orange Trails Connection project. Their team has mapped health disparities and gaps in connections to help prioritize projects. Oct. 1 is “Take Over the Trails Day,” will be coordinating an event through the HWOTC project.
- BWCF’s Bike 5 Cities ride is taking place on Oct. 29, part of the larger Mobility Week celebration (though technically one day after Mobility Week). Please extend Mobility Week to include 10/29 in any of your regional proclamations!

#### **Seminole County Government**

##### *Bill Pandos*

- Trail connections study with Kittelson continues, hopefully will be wrapped up by the end of September. These standards will be shared. The county hopes to encourage consistency across the trail network and region.
- The missing link for the Winter Springs trail connection has been installed. The county is hoping to do an opening event and is interested in having BWCF participate.
- Wayfinding signage is being updated along the trails. New mapping is being added, along with crossings with QR codes.

##### *Kelly Welch*

- The Healthy Lifestyles Grants are being distributed, encourage trail use.
- Kelly will pass along a list of events in Seminole.

#### **Seminole County Sheriff’s Office – Dacia Maisonave**

- Dacia shared that her team recently held a bike rodeo with the Live Oak Reserve Board group where Emily will be speaking later this month. She is interested in learning more about the Walking School Bus. Emily will be in touch to share additional information on collaborating.
- Team has been busy with recent events: three bike rodeos, Juneteeth event in Live Oak, Beat the Heat, Family Fun Day.
- Looking to get into more elementary schools and communities for the upcoming school year.
- Shelby hopes to explore partnership opportunities with Seminole School Crossing Guard team, have SCCG team provide the bike/ped safety education while BFF comes in from a driver safety perspective and supports the parents.

#### **City of Casselberry**

##### *Dean Fathelbab*

- Casselberry on board with workshop dates, will book conference room at the city office.

**BFF Steering Committee Conference Call: Seminole County**

Tuesday, Aug 2, 2022

9:00 a.m. – 10:00 a.m.



**Leonard Barden**

- Lenny has been out in the field reviewing the crosswalks on the FY 21-22 Crosswalk Evaluations, exploring opportunities to upgrade signage and add improvements. City is considering adding a pedestrian gateway to the Melody & Cypress crosswalk. It has seen success at the Casselberry ES location.

**Casselberry Police Department – Sgt. Matthew Blunt**

- No updates beyond enforcement (see above).

**City of Longwood – Shad Smith**

- Cross Seminole Connector trail is almost complete. There is no specific project page on the website, but Shad can share information if requested.

**Orlando Health – Sheryl Aldarondo**

- Looking forward to the upcoming Operation BFF! Courtney is available on 8/23 and Sheryl is available on 8/24.

**BFF OUTREACH SUMMARY**

**Recent Events – June through July 2022**

- 6/2/22 CASSELBERRY: Wilshire DMV Tabling Outreach
- 6/2/22 SEMINOLE: Winter Springs DMV Tabling Outreach
- 6/19/22 SEMINOLE: Lake Mary Cruise-In Car Show
- 6/20/22 SEMINOLE: Chuluota VFW Presentation

**Upcoming Events – Through Sept. 30, 2022**

- 8/16/22 SEMINOLE: Live Oak Reserve HOA Board Presentation
- 8/27/22 SEMINOLE: Caffeine & Chrome Car Show
- 9/24/22 CASSELBERRY: Latin Jazz Concert



*Bike/Walk Central Florida is the nonprofit responsible for administering the Best Foot Forward program on behalf of the coalition partners.*





# SUPPORTING DOCUMENTS

*Community Outreach  
Recaps*



## Best Foot Forward Community Outreach Recap



**Event:** International Walk to School Days

**Date:** Wednesday, Oct. 6 and 20, 2021

**Location:** Evans and Carrillon Elementary Schools

**Contact:** JoJo Sturm, [jsturm@seminolesheriff.org](mailto:jsturm@seminolesheriff.org)

**Attendance:** 200+

**BFF Staff:** Emily Hanna

**Event summary:** Best Foot Forward (BFF) partners Seminole County's Sheriff's Office Crossing Guards and Bike/Walk Central Florida used International Walk to School Day as an opportunity to share pedestrian and bicycling safety messages with students and parents. See some of the many smiling faces below from Evans and Carrillon Elementary Schools.

### Materials distributed:

- Ped/bike safety activity, color books
- iYield4Ped fliers for parents
- Bookmarks
- iYield4Ped fans

### Follow-up/Action items:

- None at this time





## Best Foot Forward Community Outreach Recap

**Event:** 5<sup>th</sup> Annual Seminole County Sheriff's Office Spooktacular

**Date:** Thursday, October 28, 2021

**Location:** Seminole State College, 100 Weldon Boulevard, Sanford, FL 32773

**Contact:** Sgt. Bryan Theuson, SCSO, 407-665-6650, BTheusen@seminolesheriff.org

**Attendance:** 500 vehicles including 1500 children per Sgt Theusen, SCSO

**BFF Staff:** Roni Wood

**Event summary:** Our Best Foot Forward partner **Seminole County Sheriff's Office** held their **5<sup>th</sup> Annual Spooktacular Event** at Seminole State College campus. SCSO departments & vendors dressed up in costume and decorated their table/tents to a spooky theme for a drive-thru event.

Hundreds of vehicles lined up following a day of downpouring rain to experience the event which was a huge success as the night skies cleared just in time. **Best Foot Forward** was there waving to attendees and sharing the #iY4Peds sign and pedestrian safety tips for a safe Halloween. As always, Seminole County staffers presented a great event and we look forward to attending this event with them in their community again next year.

### **Materials distributed:**

(Note: We did not hand out much literature since this was a drive through event, but we were able to verbally share pedestrian safety tips with attendees as they passed)

- 5 iY4Peds stickers
- 5 iY4Peds fliers
- 10 activity books

### **Follow-up/Action items:**

- None



## Best Foot Forward Community Outreach Recap



### **Event:** Jordan Smelski Foundation's Jordan's Sporting Goods Store

**Date:** Saturday, December 11, 2021 & Sunday, December 12, 2021

**Location:** 1201 West S.R. 436 Altamonte Springs 32714 (Old Walgreens Bldg.)

**Contact:** Steve Smelski, Jordan Smelski Foundation, [ssmelski@jordanssmile.org](mailto:ssmelski@jordanssmile.org), 407-314-5540; Rowland Kennaii, Rusty's Bicycle Recycle, 407-951-3968

**Attendance:** +1,000

**BFF Staff:** Eric Trull, Emily Hanna, Kayla Mitchel, Roni Wood

**Event summary:** Jordan's Sporting Goods Store is an annual holiday gift give away operated by the Jordan Smelski Foundation. The aim of the event is to ensure that no child goes without a gift during the holiday season. With that, each child that enters is able to select a gift of their choosing, be it a sporting good item, a skateboard, scooter, or bicycle. Each child that received a wheeled gift was also fitted with a helmet by state certified helmet fitters.

In total, 646 children were fit with helmets during the two day event thanks to dozens of volunteers including the Seminole County Crossing Guards, FDOT's donation of their helmet supply, as well as the Jordan Smelski Foundation's purchase of additional helmets to ensure those not riding a bike would leave with the appropriate safety gear!

#### **Materials distributed:**

- 30 Helmet fit guides
- 50 bike light sets
- 80 BWCF backpack lights
- 646 iYield4Ped fliers
- 646 kids activity books

#### **Follow-up/Action items:**

- No action items.





# Best Foot Forward Community Outreach Recap



**Event:** 10<sup>th</sup> Annual Matt Miller Motor Skills Challenge, Seminole County

**Date:** Saturday, February 26, 2022

**Location:** 200 Seminole Town Center, Sanford, FL 32771

**Contact:** Seminole County Dep Sheriff Brian Woods (407) 474-4779, [Bwoods@seminolesheriff.org](mailto:Bwoods@seminolesheriff.org)

**BFF Staff:** BFF Roni Wood

**Event summary:** BFF's Roni Wood attended the Motor Skills Challenge on Saturday in Seminole County with eleven different law enforcement agencies and forty-seven total competitors. Roni spoke to attendees, comprised of the competitors families and civilian spectators, about the Best Foot Forward Program and what we do in the community, educating everyone about Florida's Driver Yield Law. She also spoke to children about the importance of always wearing a bicycle helmet just like the officers & deputies were today when riding.

## Materials distributed:

- 45 iY4Peds magnets
- 45 iY4Peds fliers
- 23 iY4Peds pens
- 25 Activity Books
- 4 Digi screens

**Follow-up/Action items:** There are no follow up action items



## Best Foot Forward Community Outreach Recap



**Presentation:** Seminole Homeschoolers PE Class (Seminole County)

**Date:** Thursday, April 7, 2022

**Location:** Riverside Park Rec Center, 1600 Lockwood Blvd., Oviedo, FL 32765

**Contact:** Michael McGarvey, E: michaelmcgarvey@cityofoviedo.net, (407) 340-7799

**BFF Staff:** Roni Wood

**Attendance:** 23 children + 2 adults

**Event summary:** There were twenty-three homeschool students present today to watch the Best Foot Forward Children's Presentation presented by Roni Wood. We covered responsibilities of drivers, pedestrians, and cyclists and how we must all do our part in safety. The students listened and shared stories at the end. The Seminole County Sheriff's Office Crossing Guards have an amazing children's program for public schools and generally cover this area. However, this was a great opportunity for Best Foot Forward to educate non-traditional school students!

Additionally, Roni went over the ABCs of cycling and reminded students to go home and check their bicycles today for good air, brakes, and chain. She spoke about how children that ride their bicycle daily even make better grades in school!

*Note: Not every student wanted to be included in the photos so only those that did were taken.*

**Materials distributed:**

- 25 iY4P stickers
- 25 iY4P magnets
- 25 iY4Peds pens
- 23 Ryder Activity Books
- 23 Bike Riding Dangers Sheet

**Follow up/Action item:** There are no follow up action items.

## Best Foot Forward Community Outreach Recap



**Event:** 3<sup>rd</sup> Annual Seminole Spring Festival/Car Show  
Sponsored by Special Needs Advocacy Program

**Date:** Saturday, April 16, 2022

**Location:** Seminole Town Center, 181 Town Center Circle, Sanford, FL 32771

**Contact:** Mike Berren (407) 415-4223, E: [mberren@specialneedsabilityprogram.org](mailto:mberren@specialneedsabilityprogram.org)

**BFF Staff:** Roni Wood

**Attendance:** 800

**Event summary:** The Seminole County Spring Festival & Car Show was sponsored today by the Special Needs Advocacy Program in Seminole County. Attendees walked around and looked at cars from event sponsored vehicles to comic decorated cars, muscle cars, oldies and more.

Best Foot Forward was there with a table in effort to engage and educate attendees. We gave out safety materials and reminded drivers to always yield for pedestrians. Pedestrians have the right of way and drivers must do their best to yield and protect them. Part of her education to folks, BFF Roni Wood shared how the tri-county area of Orange, Osceola & Seminole Counties are on the list as the #1 most dangerous place for pedestrians to walk in the nation and in driver vs pedestrian collisions.

Additionally, as the location of this event was close to many Seminole County Trails, Roni fit 30 people with free bicycle helmets, handed out trail maps, and discussed the responsibilities of a cyclist.

Despite it being a very hot day, at least 500 people received iY4Peds fliers as they walked through the event. This was a great opportunity for educating people in Seminole County.

### Materials distributed:

- 200 iY4P stickers
- 100 iY4P magnets
- 500 iY4P fliers
- 50 iY4Peds pens
- 50 iY4Peds paddle fans
- 98 Ryder Activity Books
- 30 personally fitted bicycle helmets with signatures

## Best Foot Forward Community Outreach Recap

### Follow up/Action item:

- Reach out to Boy Scout Pack 242 E:  
[shelley.scoconsulting@gmail.com](mailto:shelley.scoconsulting@gmail.com)
- Jim Catlette, Victim struck in Sem Co near 434/436 walks with scooter now. Broke femur and changed life E: [jimcatlette557@gmail.com](mailto:jimcatlette557@gmail.com) (send him his photo) and maybe speak to him further about his story





## Best Foot Forward Community Outreach Recap



**Event:** Walk like MADD (Seminole County)

**Date:** Sunday, May 7, 2022

**Location:** Cranes Roost Park, 274 Cranes Roost Blvd, Altamonte Springs, FL 32701

**Contact:** Event: Kristi McElroy, Program Director, E: [Kristi.McElroy@madd.org](mailto:Kristi.McElroy@madd.org), (407) 831-6233, E: [watermedaservices@icloud.com](mailto:watermedaservices@icloud.com)

**BFF Staff:** Roni Wood

**Attendance:** 300 attendees including vendors/staff volunteers

**Event summary:** Seminole County Sheriff Lemma thanked the different law enforcement agencies and partners who came out for the Walk like MADD walk to bringing awareness to not only drunk driving but impaired driving as well. He stated that statistics are higher now due to the pandemic, people losing jobs, and folks turning to substances.

Best Foot Forward (BFF) was there to support the event and share information about the Best Foot Forward Program. BFF's Roni Wood shared how we work with the Seminole County Sheriff's Office to cut down on crosswalk violators to save lives in addition to the work BFF does around Seminole County to educate drivers on their responsibility to the crosswalk law.

Orlando News 6 "Trooper Steve" came by the BFF tent, and we grabbed a photo for social media. We requested he remind listeners this week about Operation Best Foot Forward "Crosswalk Crackdown" in Orange, Osceola & Seminole Counties. Trooper Steve is always a great support to the program.

In total, BFF was able to educate approximately 160 people at the event!

### **Materials distributed:**

- 150 iY4P magnets
- 150 iY4Peds fliers - English
- 5 iY4Peds fliers – Spanish
- 11 Ryder Activity Books
- 2 West Orange Trail Maps
- 2 Apopka Trail Maps
- 10 Interactive Trail Maps

**Follow-up/Action items:** There are no follow up action items.

## Best Foot Forward Community Outreach Recap



**Event:** Winter Springs / Seminole County Tax Collector's Office/DMV

**Date:** Thursday, June 2, 2022

**Location #2 of 2 in Seminole County:** Winter Springs Branch, 1495 E. SR 434, Winter Springs, FL 32708

**Contact:** Gladys Ochoa, Manager, E: Gladys.Ochoa@SeminoleCounty.tax

**BFF Staff:** Roni Wood

**Attendance:** 68 attendees

**Event summary:** Best Foot Forward's Roni Wood shared pedestrian safety tips with people coming into the Winter Springs Branch of the Seminole County Tax Collector's/DMV Office office for a driver license, tax payment or other need. Roni even had the opportunity to meet & educate the Seminole County Tax Collector himself, JR Knoll who stopped by the office for a few moments to drop something off.

Outreach at this branch was a great chance to share the Driver Yield Law with drivers and a couple of new drivers to the road as well. We educated 59 people in two hours and 9 staff members with the iY4Peds literature. It was a great afternoon for education in Seminole County.

### Materials distributed:

- 41 iY4Peds magnets
- 67 iY4Peds fliers – English
- 1 iY4Peds fliers – Spanish
- 4 Ryder Activity Books
- 7 Interactive Trail Maps

### Follow-up/Action items:

- It was suggested by a teacher that we reach out to Indian Trails ES in Winter Springs. We will pass the info to JoJo in Seminole County.

## Best Foot Forward Community Outreach Recap



Mustang drivers support BFF mission

Lk Mary Cyclist Eric on a ride

Father's Day fun in his corvette

**Event:** Lake Mary Cruise-In Car Show (Seminole County)

**Date:** Sunday, June 19, 2022

**Location:** Lake Mary City Hall, 100 N. Country Club Road, Lake Mary, FL 32746

**Contact:** Jamie Hempel, City of Lake Mary Events Manager, E: [jhempel@lakemaryfl.com](mailto:jhempel@lakemaryfl.com), (407) 585-1421

**BFF Staff:** Roni Wood

**Attendance:** 300 attendees

**Event summary:** It's Father's Day and what better way than to spend a morning with Dad visiting a car show. That's what many fathers & children did today attending the Lake Mary Cruise-In at Lk Mary City Hall. It was a well-attended event located between two Seminole County Best Foot Forward (BFF) crosswalks at N. Ronald Reagan Rd. & Longwood Lake Mary Blvd. and International Parkway at the Westin Hotel. BFF's Roni Wood shared information on the crosswalk law and how if drivers violate in Seminole County the fine is \$166 and +3 points on their license.

Several community members shared stories and their appreciation for the Best Foot Forward program as well. A triathlete stopped to get our brochure and thanked Roni for what BFF is doing and she he appreciates more than ever now. He was distraught over his friend who was just struck two days ago on Sanford Blvd as a cyclist by a hit & run driver who later returned to the scene saying she thought she had struck an animal. His friend who is in serious condition in the hospital was a high-level cyclist and now his life is changed forever, and he may even lose a leg. Two other attendees shared stories of knowing someone also struck by drivers in Central Florida. These collisions are life changing! This is all too familiar for Roni, and she hears this at almost every event she tables.

In addition, this location, a mile and a half east of the Cross Seminole Trails, saw several cyclists while out for their Sunday ride. One gentleman said they will ride 32-miles today and appreciated the new Interactive Trail Map from Bike/Walk Central Florida. One couple who was riding not wearing helmets left the event with two brand new properly fitted helmets and were so appreciative. Another lady was wearing her daughter's helmet and Roni took the opportunity to tighten the straps, so the riders was safe while riding.

## Best Foot Forward Community Outreach Recap



Overall, this was a great morning and Roni was able to educate a lot of people and fit 38 helmets in Seminole County today.

### Materials distributed:

- 155 iY4P magnets
- 204 iY4Peds fliers - English
- 4 iY4Peds fliers – Spanish
- 10 iY4Peds pens
- 11 Biking Rules Book
- 2 Safe Mobility Brochures
- 44 Ryder Activity Books
- 20 Interactive Bicycle Trail Maps
- 38 fitted bicycle helmets with signatures, most of which were adults and lots were Dads on this Father's Day, signatures reported to Ped/Bike Resource Center

### Follow-up/Action items:

- There were many requests to perform outreach and education in Lake Mary!



## Best Foot Forward Community Outreach Recap



VFW Post 10139 sign



VFW Post Board Members holding iY4P Magnets

**Presentation:** East Seminole County VFW Post 10139 (Seminole County)

**Date:** Monday, June 20, 2022

**Location:** 300 Lake Mills Avenue, Chuluota, FL 32766

**Contact:** Don LaFlamme, Post Commander, E: [post10139@gmail.com](mailto:post10139@gmail.com), (407) 359-5020

**BFF Staff:** Roni Wood

**Attendance:** 14 attendees

**Event summary:** Best Foot Forward's Roni Wood presented to the East Seminole County VFW Post 10139 in Chuluota, nearby the Best Foot Forward crosswalk at Snow Hill Rd. & Jacobs Trail. She shared information about the BFF coalition and how the program educates drivers on the crosswalk law and getting drivers to yield for pedestrians and encouraged them as pedestrians to always use crosswalks. There aren't many sidewalks in this rural area of Seminole County, so Roni reminded them to walk facing traffic when no sidewalk is provided if they are out for a walk, as it is the safest way for a pedestrian to be seen by drivers. She shared how Seminole County joined Best Foot Forward in 2019 and works to save pedestrian lives. The members thanked us for the presentation and went on with their post business for the rest of the evening.

The outreach presentation was held in a rural area of Seminole County in the Town of Chuluota there was an old school building from the 1920's converted to a volunteer Fire Department and now the location of East Seminole County VFW Post 10139. VFW stands for Veterans of Foreign Wars. These former military members come together to enjoy company in the restaurant and partake in the meetings of the VFW organization. They had their monthly meeting tonight and it began with the Best Foot Forward Presentation.

### Materials distributed:

- 25 iY4P magnets; 25 iY4Peds fliers – English; 25 iY4Peds pens

Note: Only 14 attendees were present, but she left extras for the attendees coming in for the next meeting this evening.

### Follow-up/Action items:

## Best Foot Forward Community Outreach Recap



**Presentation:** Live Oak Reserve Board

**Scoped Partner:** Seminole County

**Date:** Tuesday, August 16, 2022, at 7:00 pm

**Location:** Board Clubhouse, 1901 Live Oak Reserve Blvd. Oviedo, Florida 32766

**Contact:** Amanda Haas, [amandaehaas@hotmail.com](mailto:amandaehaas@hotmail.com)

**Attendance:** 18 attendees

**BFF Representatives:** Shelby Villatoro

### Event Summary: xx

BFF partner and Seminole County School Crossing Guard Coordinator, Dacia Maisonave, also joined the meeting to share any insights and hear conversations about the Walking School Bus program interest from residents.

### Materials Distributed:

- 18 iY4Peds magnets
- 18 BFF Citation Flyers – English

### Action Items/Follow Up:

- **Emily H.:** Follow up with the community about walking school bus opportunities.

## Best Foot Forward Community Outreach Recap



**Event:** Caffeine & Chrome Car Show at Gateway Classic Cars

**Scoped Partner:** Seminole County

**Date:** Saturday, August 27, 2022

**Location:** Gateway Classic Cars, 635 Century Point Lake Mary, FL 32746

**Contact:** Rachel Koehnemann, Marketing Coordinator, Email: [rachel@gatewayclassiccars.com](mailto:rachel@gatewayclassiccars.com), (618)271-3000

**Attendance:** 125 attendees

**BFF Staff:** Roni Wood

**Event Summary:** During the Caffeine & Chrome Car Show, BFF Program Manager Shelby spoke with attendees about Florida's driver yield law, sharing educational resources and giveaways with attendees. One older attendee reported once being an avid cyclist and member of the Florida Freewheelers but shared that he no longer rides because he does not feel safe riding on the roadways with today's drivers.

Though many participants did not seem to want to walk up to the BFF tent, those who did come up or who were approached by the BFF team had great conversations and shared their appreciation for our work to make the roads safer for all road users.

### Materials Distributed:

- 5 iY4Peds magnets
- 13 BFF Citation Flyers – English
- 5 Activity Books
- 7 MetroPlan Orlando "Future Path" Coloring Books
- 1 Florida's Guide to Safe Mobility for Life
- 25 Alert Today Florida Digiscreens
- 2 "Don't Be a Zombie" Bookmarks
- 1 Pedestrian Law Synopsis
- 2 Safe Walking Stickers
- 1 Bike Signs, Signals and Markings Brochure



## Best Foot Forward Community Outreach Recap



**Event:** Maranatha Seventh Day Adventist Church Health Expo

**Scoped Partner:** Seminole County

**Date:** Sunday, September 24, 2022

**Location:** 1400 Bear Lake Road, Apopka, FL 32703

**Contact:** Joann (386) 315-3810

**Attendance:** 150

**BFF Staff:** Roni Wood

**Event Summary:** Blood pressure, weight management, nutrition and safety were some of the topics covered yesterday at the Maranatha Seventh Day Adventist Church Health Expo. This church is one block away from our BFF Crosswalk at Bear Lake Road & McNeil in Seminole County. Our crosswalk here does not have a good driver yield rate with stats showing less than 40% of drivers will yield. Education in this area is a great help. One man stated he rides his bicycle to work and everywhere he goes and how he is even afraid as a cyclist to cross here. He has even seen our Operation Best Foot Forward in action and hopes it will help.

Our BFF Roni Wood shared how we work to get drivers to: 1) change one behavior to yield for pedestrians and 2) get pedestrians to use crosswalks. Roni also spoke to a local Dollar General Truck Driver who mentioned how scary it can be as a truck driver with vehicles on the road, but he pays even closer attention to the pedestrians. "They are the ones that need special attention from us," he said. He was so happy to see what BFF does to bring awareness.

Overall, this was a great event with many local vendors, the Big Red Bus and even Seminole County Fire Department stopped by to blare the horn for children.

### Materials distributed:

- 52 - iY4Peds magnets
- 73 - iY4Peds fliers-English attendees + 25 vendors
- 6 – iY4Peds fliers – Spanish
- 8- iY4Peds fliers - Creole
- 38- Activity Books



# SUPPORTING DOCUMENTS

## *Driver Yield Rate Reports*



ID	SITE ID & NAME	SITE DETAILS										PROXIMITY & LAND USE CONTEXT							DRIVER BEHAVIOR						
		Jurisdiction	Years Mon.	Speed Limit	Daily Traffic	Travel Lanes	Bike Lanes	Status	School X-ing	Trail X-ing	X-ing Type	Nearest School (MI)	Nearest Park (MI)	Nearest Bus Stop (MI)	Comm.	Res.	Mix. Use	Total Hard Brakes (All Time)	Total Trapped Peds (All Time)	Yield Distance < 30 ft. (#)	Yield Distance > 30 ft. (#)	Yield Distance < 30 ft. (%)	Yield Distance > 30 ft. (%)	Last Update	
54	Bear Lake Rd. & McNeil Rd.	Seminole County	4	35	9,700	2	None	Active	Yes	No	Semi-controlled intersection	0.45	0.30	0.91		X		4	118	157	353	30.8%	69.2%	Sept 22	
55	International Parkway at the Westin Hotel	Seminole County	4	45	20,500	5	Marked, Slot (2)	Active	No	No	Midblock	1.19	0.21	0.18	X			17	21	123	1372	8.2%	91.8%	Sept 22	
59	E.E. Williamson Rd. at Seminole Wekiva Trail	Seminole County	4	35	12,500	3	None	Active	No	Yes	Midblock	0.69	1.12	1.49			X	9	25	135	817	14.2%	85.8%	Sept 22	
179	Lake of the Woods Blvd. & N. Carowood Blvd.	Seminole County	2	30	N/A	2	None	Active	Yes	No	Semi-controlled intersection	0.36	0.15	0.03		X		13	60	122	223	35.4%	64.6%	Sept 22	
180	Snow Hill Rd. & Jacobs Trail	Seminole County	2	45	N/A	3	None	Active	Yes	Yes	Semi-controlled intersection	0.18	0.01	> 2 MI		X		14	32	54	139	28.0%	72.0%	July 22	
215	Sand Lake Rd. & Forest Park Cir.	Seminole County	1	35	12,300	3	None	Active	Yes	No	Midblock	0.71	0.44	1.03		X		2	0	19	109	14.8%	85.2%	Sept 22	
225	SR 426 (Aloma) & Howell Branch Rd.	Seminole County	1	45	36,500	5	Marked (2)	Active	No	Yes	Controlled intersection	1.65	0.19	0.69	X	X		7	0	55	87	38.7%	61.3%	Sept 22	
234	N. Ronald Reagan Rd. & Longwood Lake Mary Blvd.	Seminole County	1	30	12,000	6	None	Active	No	No	Controlled intersection	1.17	0.31	1.49	X	X		4	0	93	308	23.2%	76.8%	Sept 22	
235	Tuskaquilla Rd. & Red Bug Lake Rd., NW Slip Lane	Seminole County	1	45	33,500	9	Slot, Marked (2)	Active	No	No	Controlled intersection	0.91	0.59	> 2 MI	X			6	0	24	56	30.0%	70.0%	Sept 22	
254	Hunt Club Blvd. at Wekiva Neighborhood Trail	Seminole County	1	35	11,000	4	None	Active	No	No	Midblock	0.77	0.04	1.12		X		0	16	18	10	64.3%	35.7%	Aug 22	

SITE ID & NAME		DRIVER YIELD RATES												BIKE PED CRASHES								
		BASE RATE	2017 AVG.	2018 AVG.	2019 AVG.	2020 AVG.	DEC 2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUNE 2022	JULY 2022	AUG 2022	FY 21-22 AVG	12-21 BP Crashes - 70ft	12-21 Avg An. BP Crashes - 70ft	Mar '17 - BP Crash - 2 MI	Mar '22 - BP Crash - 1 MI	Mar '17 - BP Crash - 0.5 MI	Mar '22 - BP Crash - 0.25 MI
54	Bear Lake Rd. & McNeil Rd.	35%			35%	40%		31%			21%			27%	14%	18%	22%	0.1	122	9	5	3
55	International Parkway at the Westin Hotel	74%			74%	94%	85%		77%				49%	78%	76%	79%	0	0.0	64	26	15	13
59	E.E. Williamson Rd. at Seminole Wekiva Trail	77%			77%	85%	78%		77%				72%	71%	86%	77%	0	0.0	53	15	4	1
179	Lake of the Woods Blvd. & N. Carolwood Blvd.	37%					29%		16%		24%			45%	16%	26%	0	0.0	139	53	12	0
180	Snow Hill Rd. & Jacobs Trail	10%					20%			41%				19%		24%	1	0.1	11	5	2	1
215	Sand Lake Rd. & Forest Park Cir.	18%						29%			20%			26%	4%	9%	18%	0.0	81	28	4	0
225	SR 426 (Aloma) & Howell Branch Rd.	23%						24%						72%	72%	48%	3	0.3	109	25	4	4
234	N. Ronald Reagan Rd. & Longwood Lake Mary Blvd.	37%							68%				80%	74%	73%	66%	1	0.1	94	21	11	9
235	Tuskawilla Rd. & Red Bug Lake Rd., NW Slip Lane	18%					20%							52%	51%	33%	0	0.0	46	25	13	10
254	Hunt Club Blvd. at Wekiva Neighborhood Trail	16%													16%	16%	1	0.1	N/A	N/A	N/A	N/A


SITE ID & NAME		ENFORCEMENT												TOTAL YIELD CT		
ID		NOV 2021 WARN	NOV 2021 YIELD CT	FEB 2022 WARN	FEB 2022 YIELD CT	MAY 2022 WARN	MAY 2022 YIELD CT	MAY 2022 PED CT	AUG 2022 WARN	AUG 2022 YIELD CT	FY 21-22 TOTAL DETAILS	FY 21-22 TOTAL WARN	FY 21-22 TOTAL YIELD CT	TOTAL DETAILS	TOTAL WARN	TOTAL YIELD CT
54	Bear Lake Rd. & McNeil Rd.					13	7		13	7	1	13	7	3	27	16
55	International Parkway at the Westin Hotel	1	4						1		1	1	4	3	14	13
59	E.E. Williamson Rd. at Seminole Wekiva Trail					10	0				1	10	0	1	10	0
179	Lake of the Woods Blvd. & N. Carolwood Blvd.								0		0	0	0	0	0	0
180	Snow Hill Rd. & Jacobs Trail						12	0			1	12	0	2	30	7
215	Sand Lake Rd. & Forest Park Cir.		26								1	0	26	1	0	26
225	SR 426 (Aloma) & Howell Branch Rd.										0	0	0	0	0	0
234	N. Ronald Reagan Rd. & Longwood Lake Mary Blvd.								0		0	0	0	0	0	0
235	Tuskawilla Rd. & Red Bug Lake Rd., NW Slijp Lane			9	0						1	9	0	1	9	0
254	Hunt Club Blvd. at Wekiva Neighborhood Trail					6	7				1	6	7	1	6	7



SITE ID & NAME		ENGINEERING												PARTNER CONSIDERATIONS				
ID	Engineering Updates & Notes	School Crossing (S1-1) + arrow	PED W11-2 Ahead	PED W11-2 with arrow	In-street yield sign (R1-6)	In-street stop sign (R1-6a)	Yield Here to PED (R1-5, 5a)	Stop Here for PED (R1-5b, 5c)	Advance stop/yield markings	R10-15 Turning Vehicles Yield	Special Emphasis X-Walk	Refuge Island	Raised medians/ Islands	RRFB	Dist.	ES Zone	MS Zone	HS Zone
54	Bear Lake Rd. & McNeil Rd. No engineering updates as of 05/2020.	X									X		X		D3 SEM	Bear Lake ES	Teague MS	Lake Brantley HS
55	International Parkway at the Westin Hotel 04/2020- Request to split RRFBs, Mike to check with sign shop about capabilities. Previously- Has flashers.	X	X	X			X	X	X		X	X	X	X	D5 SEM	Region 1 ES	Sanford MS	Seminole HS
59	E.E. Williamson Rd. at Seminole Wekiva Trail No engineering updates as of 05/2020.			X				X			X		X	X	D4 SEM	Woodlands ES	Rock Lake MS	Lyman HS
179	Lake of the Woods Blvd. & N. Carolwood Blvd. None	X	X	X									X		D4 SEM	English Estates ES	South Seminole MS	Lake Howell HS
180	Snow Hill Rd. & Jacobs Trail None	X	X	X									X		D1 SEM	Walker ES	Chiles MS	Hagerty HS
215	Sand Lake Rd. & Forest Park Cir. None	X		X							:		X		D3 SEM	Wekiva ES	Teague MS	Lake Brantley HS
225	SR 426 (Aloma) & Howell Branch Rd. None		2022							X			X		D1 SEM	Eastbrook ES	Tuskawilla MS	Lake Howell HS
234	N. Ronald Reagan Rd. & Longwood Lake Mary Blvd. None			X									X		D4 SEM	Longwood ES	Milwee MS	Winter Springs HS
235	Tuskawilla Rd. & Red Bug Lake Rd., NW Slip Lane None			X									X		D2 SEM	Rainbow ES	Indian Trails MS	Winter Springs HS
254	Hunt Club Blvd. at Wekiva Neighborhood Trail None			X								X			D3 SEM	Wekiva ES	Teague MS	Lake Brantley HS

SITE ID & NAME		DATA COLLECTION OBSERVATIONS (FY 21)			
ID		Oct/Nov 2021	December 2021	January-February 2022	March-April 2022
54	Bear Lake Rd. & McNeil Rd.	None	None	Added ADA tactile to countermeasure list	Drivers speeding and distracted; Peds crossing outside of crosswalk; 20 mph when school zone flashing
55	International Parkway at the Westin Hotel	None	Drivers are speeding and distracted; drivers disregarding signs; some drivers accustomed to stopping because of RRFB; lighting fixtures present; near Seminole Wekiva trail	None	Drivers distracted; drivers speeding; Peds crossing outside of crosswalk; RRFB present
59	E.E. Williamson Rd. at Seminole Wekiva Trail	None	Westbound traveling at higher speeds; Markham Woods after school program changes school crossing times for some; RRFB not working properly.	None	Drivers speeding; pedestrians crossing outside of crosswalk; RRFB light out; WB traffic speeding faster
179	Lake of the Woods Blvd. & N. Carolwood Blvd.	None	None	No crosswalk on other side of road; Added ADS tactile surface	High speeding, especially eastbound; Visibility issues eastbound; See email recap
180	Snow Hill Rd. & Jacobs Trail	None	Drivers are distracted and speeding; near trailhead and school; horse sign	Drivers speeding; roadway is wide	None
215	Sand Lake Rd. & Forest Park Cir.	Drivers disregard peds; speeding	None	Drivers speeding; Near school; Added ADA tactile surfaces to countermeasure list	Drivers speeding and distracted; Peds crossing outside of crosswalk; Cracked ADA surfaces
225	SR 426 (Aloma) & Howell Branch Rd.	Peds crossing outside crosswalk;	None	Added some ADA; tactile warning surfaces present	Peds not obeying pedestrian signal; Faded markings; Jogging club uses intersection
234	N. Ronald Reagan Rd. & Longwood Lake Many Blvd.	Railroad crossing; a lot of passing behind	None	None	Drivers speeding and distracted; Confusing T-Intersection with visibility issues
235	Tuskawilla Rd. & Red Bug Lake Rd, NW Slip Lane	Peds and cyclists not obeying traffic signal	None	Added some ADA; tactile warning surfaces present	Drivers distracted; peds not included pedestrian signal; Lots of rolling stops
254	Hunt Club Blvd. at Wekiva Neighborhood Trail	None	None	None	None

SITE ID & NAME		321			2020 Workshop Notes	
ID	SITE ID & NAME	May-June 2022	July-Aug 2022	Hazards of Note	2020 Workshop Notes	
54	Bear Lake Rd. & McNeil Rd.	Crosswalk markings faded	Cracked asphalt in crosswalk that has created a dip; Drivers speeding	None	None	
55	International Parkway at the Westin Hotel	None	Pedestrian said crosswalk is dangerous; Very few cyclists use crosswalk, most ride along International Parkway	None	None	
59	E.E. Williamson Rd. at Seminole Wekiva Trail	Drivers speeding; Trail crossing with signage	Sign obstructed by foliage on trail; Peds/cyclists not obeying ped signal	None	None	
179	Lake of the Woods Blvd. & N. Carolwood Blvd.	Drivers speeding; Peds crossing outside of crosswalk; Trees block signage	Visibility issues due to road curve; Drivers speeding; X markings don't reach the side of the road; Siewalk needed	None	None	
180	Snow Hill Rd. & Jacobs Trail	Slip lane; Near trail	Drivers speeding; tree trimming in progress	None	None	
215	Sand Lake Rd. & Forest Park Cir.	None	Displaced ADA ramp on north side; Crosswalks faded	None	None	
225	SR 426 (Aloma) & Howell Branch Rd.	None	Signs have fliers taped to them; Peds crossing outside of crosswalk	None	None	
234	N. Ronald Reagan Rd. & Longwood Lake Mary Blvd.	Signage is faded, missing and damaged	No signage at crosswalk, either direction; Peds/cyclists crossing outside of crosswalk	None	None	
235	Tuskawilla Rd. & Red Bug Lake Rd., NW Slip Lane	None	Visibility issues makes crosswalk hard to predict (know its coming) for driver; ADA at Circle K is damaged; Plants blocking sidewalk which blocks visibility when turning right into slip lane	None	None	
254	Hunt Club Blvd. at Wekiva Neighborhood Trail	None	Drivers speeding/distracted; Peds crossing outside of crosswalk; Tactile surface needs replacement; Visibility issues; A lot of peds cross from Beaufort to trail/park and back; Maintenance of foliage recommended.	None	None	

SITE ID & NAME		NOTES	
ID		2021 Workshop Notes	FY22 Workshop Notes
54	Bear Lake Rd. & McNeil Rd.	School zone.	Continue monitoring, refer to recommendations document for details, RRR project in the next 6-12 months
55	International Parkway at the Westin Hotel	Lundtime pedestrian activity.	Continue monitoring, push button encouragement recently installed, potential automatic ped detection, bigger signs to be ordered
59	E.E. Williamson Rd. at Seminole Wekiva Trail	None	Continue monitoring, completed construction, high yield rates when button pushes, automatic ped detection?
179	Lake of the Woods Blvd. & N. Carolwood Blvd.	Crosswalk missing ramp or sidewalk on either side.	Community concern, no ADA, crosswalk to nowhere, sidewalk gap identified, speed issue, LYNX stop with no landing
180	Snow Hill Rd. & Jacobs Trail	Flagler Trailhead	Continue monitoring, school zone, Flagler trail crossing, high speeds, productive enforcement, potential RRFB
215	Sand Lake Rd. & Forest Park Cir.	None	Community concern, not guarded near Pace Brantley, no sidewalk north of Sand Lake
225	SR 426 (Aloma) & Howell Branch Rd.	None	Cady Way and Cross Seminole trail connection, high ped activity and room for improvements
234	N. Ronald Reagan Rd. & Longwood Lake Mary Blvd.	None	Future resurfacing project, jogged crossing, trail connections from Longwood Hills to Ronald Reagan
235	Tuskawilla Rd. & Red Bug Lake Rd., NW Slip Lane	None	Slip lane is positioned too far in, peds cannot see oncoming drivers, drivers are honking/yelling at peds, MPO Corridor Safety study
254	Hunt Club Blvd. at Wekiva Neighborhood Trail	None	None







**SUPPORTING DOCUMENTS**  
*Financial Statement  
of Activity*

**Bike/Walk Central Florida**  
**Statement of Activity by Class**  
 October 1 2021 - September 30 2022

	<u>125- BFF Seminole</u>
<b>Revenue</b>	
Contributions & Grants	
Public Agency & University Grants	
Local Government Grants	60,000.00
Corporate Contributions	
<b>Total Contributions &amp; Grants</b>	<u>\$ 60,000.00</u>
<b>Total Revenue</b>	<u>\$ 60,000.00</u>
<b>Gross Profit</b>	<u>\$ 60,000.00</u>
<b>Expenditures</b>	
Program Expenditures	
Program Supplies	1,301.07
Mileage, Parking & Tolls	1,628.22
<b>Total Program Expenses</b>	<u>\$ 2,929.29</u>
<b>Professional Services</b>	
Program Administration	1,030.00
Accounting	600.00
Executive Director	8,612.46
Program Management	10,184.72
Project Consultants	2,660.50
Community Outreach	13,603.16
External Communications	4,571.15
Marketing Services	935.00
Enforcement	3,049.50
Data & Report Mgt	7,290.97
<b>Total Professional Services</b>	<u>\$ 52,537.46</u>
<b>Administrative Expenses</b>	
Rent & Storage	1,920.00
Postage	
Printing and Copying	53.64
Office Supplies	41.00
Information Technology	683.00
Hardware & Software	390.00
Web Site Expense	20.57
Telephone	43.60
Insurance	502.00
Conferences & Meetings	
Speaker Fees	
<b>Total 66000 Administrative Expenses</b>	<u>\$ 3,653.81</u>
<b>Total Expenditures</b>	<u>\$ 59,120.56</u>
<b>Net Revenue</b>	<u>\$ 879.44</u>

*Emily Hama*



*Kayla B Mitchell*  
 14th November 2022