

TAX DELINQUENT ADVERTISEMENT - REQUEST FOR QUOTE TIMELINE

| DATE | DETAIL |
|------------|---|
| 11/29/2022 | County staff from Resource Mgt, Purchasing, and County Attorney met with Tax Collector JR Kroll to discuss his criteria and preferences for Tax Delinquent Advertisements. He indicated that he would prefer to advertise for free on the County's Website and not advertise in the Newspaper if possible. County Attorney indicated that we are still required to advertise in the Newspaper. JR Kroll indicated that lowest cost was one of his primary concerns. |
| 1/3/2023 | Sanford Herald submitted quote via email of \$42,093.80 for two weekdays and one Sunday within Seminole County. |
| 1/5/2023 | Orlando Sentinel submitted quote via email of \$21,405.81 for three Sundays within Seminole County. |
| 1/5/2023 | County staff emailed Orlando Sentinel for clarification on the quote because it seemed low compared to the prior year. Sanford Herald pricing was not discussed or provided. |
| 1/6/2023 | Orlando Sentinel revised their quote to \$33,643 via email, increasing it to include insertion costs. |